

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mosaic Media, Inc.		10/19/2005	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Eli Research, Inc.		
Street Address:	P. O. Box 12038		
City:	Durham		
State/Country:	NORTH CAROLINA		
Postal Code:	27709		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1929433	WORKING SMARTER	
Registration Number:	2323071	WORKING SMARTER	
CORRESPONDENCE DATA			
Fax Number:	(919)829-9696		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	919-829-4319		
Email:	fhatcher@hutchlaw.com		
Correspondent Name:	Randall M. Whitmeyer		
Address Line 1:	5410 Trinity Road		
Address Line 2:	Suite 400		
Address Line 4:	Raleigh, NORTH CAROLINA 27607		
ATTORNEY DOCKET NUMBER:	ELI.00016		
NAME OF SUBMITTER:	Holly A. Coldiron		
Signature:	/hac/		

CH \$65.00 1929433

900036278

TRADEMARK
REEL: 003196 FRAME: 0181

Date:

11/17/2005

Total Attachments: 4

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**ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND ACCOMPANYING
APPLICATIONS, REGISTRATIONS AND GOODWILL**

Effective as of the date indicated below (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, MOSAIC MEDIA, INC., an Illinois corporation ("Assignor"), does hereby sell, assign, transfer and set over to ELI RESEARCH, INC., a North Carolina corporation ("Assignee") all of Assignor's worldwide rights, title and interest in and to the trademarks and service marks listed on Exhibit A attached hereto (collectively, the "Marks"), any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks and the resulting right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor's right, title and interest in and to the Marks and the applications and registrations therefor and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

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IN WITNESS WHEREOF, the undersigned have executed this Assignment this October
19, 2005.

MOSAIC MEDIA, INC.

By: F. Lee M. Fadden

Title: President

Date: October 19, 2005

ELI RESEARCH, INC.

By: _____
Greg E. Lindberg, President

Date: _____

IN WITNESS WHEREOF, the undersigned have executed this Assignment this October
____, 2005.

MOSAIC MEDIA, INC.

By: _____

Title: _____

Date: _____

ELI RESEARCH, INC.

By: _____

Greg E. Lindberg, President

Date: _____

EXHIBIT A

**ASSIGNMENT OF U. S. TRADEMARKS, SERVICE MARKS AND ACCOMPANYING APPLICATIONS, REGISTRATIONS
AND GOODWILL**

1.	WORKING SMARTER		1,929,433		Covers periodically issued newsletters related to computer software.
2.	WORKING SMARTER		2,323,071		Covers computer services providing on-line newsletters in the computer field.

H+M: 171340