OP \$40,00 27864

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Colorbok, Inc.		10/18/2005	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	Jill Rinner	
Street Address:	4692 Okemos Road	
City:	Okemos	
State/Country:	MICHIGAN	
Postal Code:	48864	
Entity Type:	INDIVIDUAL: UNITED STATES	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number: 2786457		THE PERFECT SCRAPBOOK

CORRESPONDENCE DATA

Fax Number: (517)351-1195

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 517-351-6200

Email: pclaire@willinghamcote.com

Correspondent Name: Patricia F. Claire, Esq. Address Line 1: 333 Albert Avenue

Address Line 2: Suite 500

Address Line 4: East Lansing, MICHIGAN 48823

ATTORNEY DOCKET NUMBER:	8377 77433 RINNER	
NAME OF SUBMITTER:	Patricia F Claire	
Signature:	/Patricia F Claire/	
Date:	11/17/2005	

TRADEMARK
REEL: 003196 FRAME: 0487

Total Attachments: 1

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TRADEMARK REEL: 003196 FRAME: 0488

ASSIGNMENT

For good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Colorbök, Inc., a Michigan corporation with an address of 2716 Baker Road, Dexter MI 48130 ("Assignor"), hereby assigns and transfers in their entirety to Jill Rinner of 3578 Cabaret Trail, Okemos MI 48864 ("Assignee"), any and all rights, title and interest of Assignor in and to the mark and name THE PERFECT SCRAPBOOK, including but not limited to U.S. Patent and Trademark Office Registration #2,786,457 and any and all renewals thereof, any and all rights and privileges provided under the trademark and other laws of the United States and the individual states thereof, any and all goodwill of the business in which the mark and name may have been used, and the right to bring suit and collect for past infringements of said mark and name. This assignment and transfer is effective immediately. Assignor agrees to promptly take such actions as are reasonably required by Assignee to give full effect to this assignment, including but not limited to transfer of U.S. Patent and Trademark Office Registration #2,786,457 to Assignee. This Assignment and all terms hereof shall be binding upon and enure to the benefit of the parties and their respective representatives, successors and assigns. The officer of Assignor signing below is duly authorized to enter into this Assignment Agreement.

Assignor:

Colorbök, Inc.,

Dated: 10 18 , 2005 By:

William E. Taylor

Its: President CEC

Acknowledgment of receipt:

Dated: 10/18 , 2005 By:

RECORDED: 11/17/2005

111 Rinner

TRADEMARK REEL: 003196 FRAME: 0489