

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MACMILLAN PUBLISHERS LIMITED		10/19/2005	LIMITED LIABILITY COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	HM PUBLISHERS HOLDINGS LIMITED		
Street Address:	BRUNEL ROAD		
Internal Address:	HOUNDMILLS, BASINGSTOKE		
City:	HAMPSHIRE		
State/Country:	UNITED KINGDOM		
Postal Code:	RG21 6XS		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	75348155	NATURE	
Registration Number:	1129966	NATURE	
Registration Number:	1591996	THE GRANTS REGISTER	
Registration Number:	969205	MACMILLAN	
CORRESPONDENCE DATA			
Fax Number:	(216)621-4072		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216-621-2234		
Email:	gpitzer@tarolli.com		
Correspondent Name:	Gary J. Pitzer		
Address Line 1:	526 Superior Avenue		
Address Line 2:	Suite 1111		
Address Line 4:	Cleveland, OHIO 44114		

CH \$115.00 75348155

ATTORNEY DOCKET NUMBER:

UDL-G-100

DOMESTIC REPRESENTATIVE

Name: TAROLLI, SUNDHEIM, COVELL & TUMMINO LLP

Address Line 1: 526 Superior Avenue

Address Line 2: Suite 1111

Address Line 4: Cleveland, OHIO 44114

NAME OF SUBMITTER:

Gary J. Pitzer

Signature:

/Gary J. Pitzer/

Date:

11/18/2005

Total Attachments: 1

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ASSIGNMENT

WHEREAS Macmillan Publishers Limited, a limited liability company duly organized and existing under the laws of England and Wales and having a principal place of business at Brunel Road, Houndmills, Basingstoke, Hampshire, United Kingdom, RG21 6XS, has adopted, is the owner by assignments recorded in the U.S. Patent and Trademark Office at reel 2021 and frame 0302 and at reel 2406 and frame 0760, respectively, and uses in its business the following trademarks (the "TRADEMARKS"):

U.S. Trademark Registration No. **1,129,966** for the mark **NATURE**;

U.S. Trademark Registration No. **1,591,996** for the mark **THE GRANTS REGISTER**;

U.S. Trademark Registration No. **969,205** for the mark **MACMILLAN**;

U.S. Trademark Application No. **75/348,155** for the mark **NATURE**; and

WHEREAS, HM Publishers Holdings Limited, a limited liability company organized under the laws of England and Wales and having an address at Brunel Road, Houndmills, Basingstoke, Hampshire, RG21 6XS, desires to acquire the TRADEMARKS and the goodwill associated with the TRADEMARKS;

NOW THEREFORE, in consideration of and in exchange for one dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Macmillan Publishers Limited does sell, assign, transfer, and set over unto HM Publishers Holdings Limited the entire right, title, and interest in, to and under the TRADEMARKS, including all registrations thereof and all common law rights, in and to the TRADEMARKS, along with the goodwill of the business in connection with which the TRADEMARKS are used, together with all claims for profits and damages by reason of past infringement, if any, of the TRADEMARKS, with the right to sue for and collect the same for the use and advantage of HM Publishers Holdings Limited and for the use and advantage of the successors, assigns or other legal representatives of HM Publishers Holdings Limited.

MACMILLAN PUBLISHERS LIMITED

Date: 19/10/2005

By: Catherine Fleming

Name: CATHERINE FLEMING

Title: COMPANY SECRETARY

SWORN TO BEFORE ME and subscribed in my presence on this 20th day of October 2005, personally appeared before me Catherine Fleming to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and the purposes therein mentioned.

[Signature]
Notary Public (or other person authorized to administer oaths)

