

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Peter Lordi		11/11/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	AMERICAN SCIENTIFIC RESOURCES INC.		
Street Address:	83 S. Putt Corners Road		
City:	New Paltz		
State/Country:	NEW YORK		
Postal Code:	12561		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2712629	HEART SMART	
CORRESPONDENCE DATA			
Fax Number:	(516)663-6705		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	516-663-6600		
Email:	jdemaro@rmfpc.com		
Correspondent Name:	John A. DeMaro		
Address Line 1:	1425 Reckson Plaza		
Address Line 2:	15th Floor - East Tower		
Address Line 4:	Uniondale, NEW YORK 11556		
NAME OF SUBMITTER:	John A. DeMaro		
Signature:	/John A. DeMaro/		
Date:	11/17/2005		

OP \$40.00 2712629

Total Attachments: 2

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TRADEMARK ASSIGNMENT AND TRANSFER AGREEMENT

WHEREAS, Peter Lordi, an individual residing at 57 Mt. Rose Road, Marlboro, New York 12542 ("Assignor") is the owner of and has claimed interest in the trademark HEART SMART (the "Trademark"), having used the Trademark in commerce and in advertising; and

WHEREAS, the Trademark is registered in the Principal Register of the U.S. Patent and Trademark Office under Certificate of Registration No. 2712629; and

WHEREAS, American Scientific Resources Inc., a New York corporation with offices located at 83 S. Putt Corners Road, New Paltz, New York 12561 ("Assignee"), desires to acquire the Trademark, including all right, title, and interest in and to the Trademark;

THEREFORE, in consideration of the sum of Ten (\$10.00) Dollars and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee, its successor and assigns, all right, title, and interest in and to the Trademark, together with (i) any and all associated good will of Assignor; (ii) all causes of action, past, present and future for infringement or unfair competition with respect thereto; and (iii) all licenses relating thereto; and all free and clear of all liens, claims and encumbrances.

Assignor further represents and warrants that he owns all right, title and interest in the Trademark and that he has taken no steps previously to encumber, to license or to transfer the Trademark or any right, title or interest therein. Assignor hereby agrees that it will, upon written request of Assignee, from time to time execute documents necessary to carry out the intent of this agreement.

THIS AGREEMENT is made effective this 11th day of November, 2005.

AMERICAN SCIENTIFIC RESOURCES INC.

BY:



PETER LORDI

BY:



STATE OF NEW YORK)
)
COUNTY OF Ulster)

KIM ANDERSON, NOTARY PUBLIC
State of New York No. 4934618
Qualified in Westchester County
My Commission Expires July 25, 2006

On the 11 day of November, 2005, before me came Peter Lordi, to me known, and known to me to be the individual described herein and who executed the foregoing Trademark Assignment and Transfer Agreement, and duly acknowledged to me that he executed the same.

Kim Anderson
NOTARY PUBLIC

STATE OF NEW YORK)
)
COUNTY OF Ulster)

KIM ANDERSON, NOTARY PUBLIC
State of New York No. 4934618
Qualified in Westchester County
My Commission Expires July 25, 2006

On the 11 day of November, 2005, before me personally came Walt Lambert, to me known, who, being by me duly sworn, did depose and say that he is an officer of American Scientific Resources Inc., the corporation described in and which executed the above instrument, that he knows the seal of said corporation, that the seal affixed to said instrument is such corporate seal, that it was so affixed by order of the board of directors of said corporation, and that he signed his name thereto by like order.

Kim Anderson
NOTARY PUBLIC