

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CUC Publishing, Inc.		02/18/1998	CORPORATION: DELAWARE
Cendant Publishing, Inc.		02/18/1998	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cendant Publishing, Inc.		
<b>Street Address:</b>	3033 South Parker Road		
<b>Internal Address:</b>	Suite 900		
<b>City:</b>	Aurora		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80014		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75088539	NATIONAL HOME GARDENING CLUB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)468-4888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 468-4800		
<b>Email:</b>	JKatz@DGLaw.com		
<b>Correspondent Name:</b>	Jeffrey C. Katz		
<b>Address Line 1:</b>	1740 Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	517-154		
<b>NAME OF SUBMITTER:</b>	Jeffrey C. Katz		
<b>Signature:</b>	/Jeffrey C. Katz/		

**CH \$40.00 75088539**

Date:

11/18/2005

Total Attachments: 2

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**CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION**

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CUC Publishing, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of CUC Publishing, Inc., by the unanimous written consent of its members filed with the minutes of the board, duly adopted resolutions setting forth a proposed amendment to the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholder of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, That the Certificate of Incorporation of the Corporation be amended by changing the Article thereof numbered 1, so that, as amended, said Article shall be and read as follows:

"1. The name of the corporation is Cendant Publishing, Inc."

SECOND: That thereafter, pursuant to resolution of its Board of Directors, the sole stockholder of said corporation by its written consent filed with the minutes of the stockholder voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said CUC Publishing, Inc. has caused this certificate to be signed by Amy N. Lipton, its Secretary, this 17<sup>TH</sup> day of February, 1998.

CUC Publishing, Inc.

By \_\_\_\_\_

Amy N. Lipton  
Secretary

STATE OF DELAWARE  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
FEB 18 01:00 PM 02/18/1998  
31063288 - 2859722

TRADEMARK  
REEL: 003196 FRAME: 0761

State of Delaware  
Office of the Secretary of State

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CUC PUBLISHING, INC.", CHANGING ITS NAME FROM "CUC PUBLISHING, INC." TO "CENDANT PUBLISHING, INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF FEBRUARY, A.D. 1998, AT 1 O'CLOCK P.M.



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Handwritten signature of Edward J. Freel in cursive.

Edward J. Freel, Secretary of State

9001643

AUTHENTICATION:

DATE: 03-30-98