

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest in Intellectual Property

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BNP Paribas, as Administrative Agent		11/15/2005	Societe Anonyme: FRANCE

**RECEIVING PARTY DATA**

<b>Name:</b>	Vitamin Shoppe Industries Inc.
<b>Street Address:</b>	2101 91st Street
<b>City:</b>	North Bergen
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07047
<b>Entity Type:</b>	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	1870312	SHN
Registration Number:	1857466	DAILY VM CAPS
Registration Number:	1979989	H
Registration Number:	1510646	THE VITAMIN SHOPPE
Registration Number:	1506651	THE VITAMIN SHOPPE
Registration Number:	2481906	THE VITAMIN SHOPPE
Registration Number:	2481640	THE VITAMIN SHOPPE
Registration Number:	2737735	THE VITAMIN SHOPPE SINCE 1977
Registration Number:	2737734	THE VITAMIN SHOPPE SINCE 1977

**CORRESPONDENCE DATA**

Fax Number: (866)459-2899  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 202-783-2700

CH \$240.00 1870312

Email: pagodoa@federalresearch.com  
Correspondent Name: CBCInnovis dba Federal Research  
Address Line 1: 1023 Fifteenth Street, NW, Suite 401  
Address Line 2: attn: Penelope J.A. Agodoa  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	345199
NAME OF SUBMITTER:	Penelope J.A. Agodoa
Signature:	/pja/
Date:	11/17/2005

Total Attachments: 4  
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**RELEASE OF SECURITY INTEREST  
IN INTELLECTUAL PROPERTY**

KNOW ALL MEN BY THESE PRESENTS, that BNP Paribas, as Administrative Agent (in such capacity, "Secured Party"), having an office at 787 Seventh Avenue, New York, New York 10019, DOES HEREBY CERTIFY that the security interest it holds in certain intellectual property, including, without limitation, the trademark registrations, trademark applications and licenses set forth on Schedule A annexed hereto of Vitamin Shoppe Industries Inc., a New York corporation ("Debtor"), having a place of business at 2101 91st Street, North Bergen, New Jersey 07047 pursuant to the Intellectual Property Security Agreement, dated November 27, 2002, recorded in the United States Patent and Trademark Office on December 12, 2002 at Reel 2641, Frame 0550 (the "Security Agreement"), together with the goodwill of the business symbolized thereby, is hereby released and all interest in such property previously assigned to Secured Party under the Security Agreement is hereby reassigned to Debtor, without representation or warranty of any kind, nature or description.

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Intellectual Property to be executed by its duly authorized corporate officer this 15<sup>th</sup> day of November 2005.

BNP PARIBAS, as Administrative Agent

By: \_\_\_\_\_


Title: \_\_\_\_\_

**CECILE SCHERER**  
Director  
Merchant Banking Group

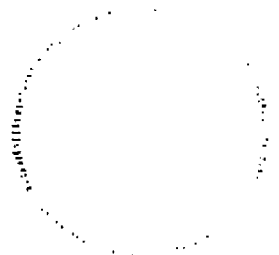
STATE OF NEW YORK )  
 ) ss.:  
COUNTY OF NEW YORK )

On the 14 day of November 2005, before me personally came Cecile Schae to me known, who being by me duly sworn, did depose and say, that ~~he~~ she is the Director of BNP PARIBAS and that said instrument was signed on behalf of such corporation by authority of its Board of Directors, and she acknowledged said instrument to be the free act and deed of said corporation.

Notary Public



ANN MARIE DASI  
Notary Public, State of New York  
No. 01DA6098659  
Qualified in Queens County  
Commission Expires Serv 15 2007



SCHEDULE A

**U.S. TRADEMARK REGISTRATIONS**

<b>Trademark</b>	<b>Registration No.</b>
SHN	1,870,312
DAILY VM CAPS	1,857,466
H	1,979,989
THE VITAMIN SHOPPE & DESIGN	1,510,646
THE VITAMIN SHOPPE & DESIGN	1,506,651
THE VITAMIN SHOPPE	2,481,906
THE VITAMIN SHOPPE	2,481,640
THE VITAMIN SHOPPE SINCE 1977 & DESIGN	2,737,735
THE VITAMIN SHOPPE SINCE 1977 & DESIGN	2,737,734

**U.S. TRADEMARK APPLICATIONS**

None

**UNREGISTERED U.S. TRADEMARKS**

"Rainbow" Logo

**LICENSE AGREEMENTS**

Agreement, entered into as of February 1, 2002, by and between Iceland Spring North America, Inc. and Vitamin Shoppe Industries Inc.