

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/23/2002

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
EXECUTIVE CONVERSATION, INC.	FORMERLY and aka, The Executive Conversation, Inc.	12/23/2002	CORPORATION: NEVADA

**RECEIVING PARTY DATA**

Name:	EXECUTIVE CONVERSATION, INC.
Street Address:	1421 34th Avenue
Internal Address:	Suite 300
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98122
Entity Type:	CORPORATION: WASHINGTON

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Serial Number:	78487347	EXECUTIVE ADVANTAGE
Serial Number:	78450201	TRIPLE METRIC
Serial Number:	78451368	ACCOUNT BUSINESS ALIGNMENT
Serial Number:	78450215	III DAY MBA
Serial Number:	78445650	CIA
Serial Number:	78129351	SELLING THE WAY EXECUTIVES BUY
Serial Number:	78129346	MANAGER CONVERSATION
Serial Number:	78129344	ENTERPRISE BUSINESS ALIGNMENT
Serial Number:	78129334	EXECUTIVE FOCUSED SELLING
Serial Number:	76409014	PRIORITIES
Serial Number:	76409013	CIA

OP \$315.00 78487347

Serial Number:

75328192

THE EXECUTIVE CONVERSATION

**CORRESPONDENCE DATA**

Fax Number: (408)280-2235

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 408-280-2233

Email: MRG@TechMark.com

Correspondent Name: TechMark a Law Corporation

Address Line 1: 55 So. Market St., Sixteenth Floor

Address Line 2: Attn: Martin R. Greenstein

Address Line 4: San Jose, CALIFORNIA 95113-2327

ATTORNEY DOCKET NUMBER:

EXECCONV-MERGERRECORDAL

NAME OF SUBMITTER:

Martin R. Greenstein

Signature:

/Martin R Greenstein/

Date:

11/18/2005

Total Attachments: 1

source=ExecConv-CertMerger#page1.tif

ARTICLES OF MERGER  
OF  
THE EXECUTIVE CONVERSATION, INC.

FILED  
SECRETARY OF STATE  
DEC 30 2002  
STATE OF WASHINGTON

TO THE SECRETARY OF STATE OF WASHINGTON:

The undersigned Corporation, pursuant to the Revised Code of Washington 23B.11 hereby executes the following Articles of Merger, in duplicate:

I.

The Plan of Merger whereby Executive Conversation, Inc., a Nevada corporation (the "Nevada Corporation") is merged with and into The Executive Conversation, Inc., a Washington corporation (the "Washington Corporation") is attached hereto and incorporated herein by this reference. The Washington Corporation is the surviving corporation and its name shall be changed from THE EXECUTIVE CONVERSATION, INC. to EXECUTIVE CONVERSATION, INC.

II.

The merger was approved by the directors of each corporation which is a party to the merger. The merger was duly approved by the Shareholders of the Nevada Corporation. No shares of the Washington Corporation have been issued.

Dated effective December 23, 2002.

THE EXECUTIVE CONVERSATION, INC.,  
a Washington corporation, which is the Surviving  
Corporation and is changing its name to  
EXECUTIVE CONVERSATION, INC.

By: S R Sheppard  
Suzanne R. Sheppard  
Its Chief Executive Officer