

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
David Sherman Corporation		10/26/2005	CORPORATION: MISSOURI

## RECEIVING PARTY DATA

Name:	Luxco, Inc.
Street Address:	5050 Kemper Avenue
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63139
Entity Type:	CORPORATION: MISSOURI

## PROPERTY NUMBERS Total: 91

Property Type	Number	Word Mark
Registration Number:	99351	1843
Registration Number:	596883	"43"
Registration Number:	2336367	ADMIRAL NELSON'S
Registration Number:	2436494	ADMIRAL NELSON'S PREMIUM SPICED RUM
Registration Number:	1015445	AMORIANO
Registration Number:	828315	ARROW
Registration Number:	570125	ARROW
Registration Number:	752238	AZTEC
Registration Number:	2369742	AZTECA
Registration Number:	2238349	B BOUCHERON
Registration Number:	1175619	BARBELLA
Registration Number:	1343147	BARBELLA
Registration Number:	311582	BOORD'S
Registration Number:	1073293	BOORD'S LONDON DRY GIN

OP \$2290.00 99351

900036439

TRADEMARK  
REEL: 003197 FRAME: 0460

Registration Number:	1196404	BOUCHERON
Registration Number:	794550	BOURBON SUPREME
Registration Number:	1070743	BURKE & BARRY
Registration Number:	1707106	CAFFE LOLITA
Registration Number:	771234	CAFFE LOLITA
Registration Number:	1338604	CANADIAN DELUXE
Registration Number:	841755	CANADIAN SPRINGS
Registration Number:	1415221	CHAPALA
Registration Number:	814646	CHARNOFF
Registration Number:	664529	CONRAD'S
Registration Number:	1208840	CRYSTAL CLEAR
Registration Number:	572362	DAVIESS COUNTY
Registration Number:	2256649	DELACOUR
Registration Number:	2267769	DOS TIRANOS
Registration Number:	1950891	EVERCLEAR
Registration Number:	544403	EVERCLEAR
Registration Number:	1380938	EVERCLEAR
Registration Number:	690655	EXPRESSO
Registration Number:	2614132	EZRA B
Registration Number:	2651178	EZRA B
Registration Number:	722064	EZRA BROOKS
Registration Number:	2577514	EZRA BROOKS
Registration Number:	1030225	FONDA BLANCA
Registration Number:	722067	GAVILAN
Registration Number:	806064	TEQUILA GAVILAN
Registration Number:	2812853	GOLDEN GRAIN
Registration Number:	769269	GOVERNOR'S CLUB
Registration Number:	757015	GOVERNOR'S CLUB
Registration Number:	622432	GOVERNOR'S CLUB
Registration Number:	1976065	HAWKEYE
Registration Number:	931466	HIGHLAND LIGHT
Registration Number:	1499856	HOT SHOT
Registration Number:	2649551	JAKOB DEMMER
Registration Number:	1225240	JUAREZ
Registration Number:	1716296	JUAREZ

Registration Number:	1628552	KENTUCKY CHOICE
Registration Number:	780697	KING CUDDY
Registration Number:	664528	LAUREL SPRINGS
Registration Number:	2865033	LOUIS DUPRE
Registration Number:	1570131	MACKDALE'S
Registration Number:	1278247	OJC
Registration Number:	527197	OLD COLONY
Registration Number:	322694	OLD COLONY
Serial Number:	78465638	OLD ENGLISH
Registration Number:	775102	OLD ENGLISH
Registration Number:	2646402	PASION! TROPICAL
Serial Number:	78080850	PASSION
Registration Number:	2555917	PEARL
Serial Number:	76633227	PEARL PERSEPHONE
Serial Number:	78735572	PEARL LOCOCO
Registration Number:	2333670	PEARL VODKA
Registration Number:	633761	PIPING ROCK
Registration Number:	1999381	PURPLE PASSION
Registration Number:	1679591	PURPLE PASSION EVERCLEAR
Registration Number:	1970590	REBEL YELL
Registration Number:	727786	REBEL YELL
Serial Number:	78084772	RIGHT ON TARGET
Registration Number:	1385388	ROMEO
Registration Number:	1081288	RONCOCO
Registration Number:	872711	RUBINOFF
Registration Number:	2788998	SALVADOR'S
Registration Number:	1673063	SALVADOR'S
Registration Number:	982159	SANTA CRUZ
Registration Number:	1913669	SANTA CRUZ
Serial Number:	75696441	SMACKERS
Registration Number:	860271	SOUTHERN SOUR MASH
Registration Number:	2720870	THERE'S ONLY ONE PEARL TREASURE IT
Registration Number:	1951728	TOWN CLUB
Registration Number:	1161228	TV
Registration Number:	1036350	TVARSKI

Registration Number:	963057	WALL STREET
Registration Number:	1835621	WHITE MINK
Registration Number:	829219	YAGO
Registration Number:	1827658	YAGO SANT'GRIA
Registration Number:	1606630	YAGO SANT'GRIA
Registration Number:	280199	YELLOWSTONE
Registration Number:	98888	

# CORRESPONDENCE DATA

Fax Number: (314)345-6060  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 314-345-6000  
Email: smurphy@blackwellsanders.com  
Correspondent Name: Alan S. Nemes  
Address Line 1: 720 Olive St.  
Address Line 2: 24th Floor  
Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	713062.528
NAME OF SUBMITTER:	Alan S. Nemes
Signature:	/Alan S. Nemes/
Date:	11/21/2005

Total Attachments: 4  
source=Change.of.Name.to.Luxco.Inc#page1.tif  
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source=Change.of.Name.to.Luxco.Inc#page3.tif  
source=Change.of.Name.to.Luxco.Inc#page4.tif

# STATE OF MISSOURI



Robin Carnahan  
Secretary of State

00091700

## CERTIFICATE OF CORPORATE RECORDS

LUXCO, INC.

I, ROBIN CARNAHAN, Secretary of the State of the State of Missouri and Keeper of the Great Seal thereof, do hereby certify that the annexed pages contain a full, true and complete copy of the original documents on file and of record in this office for which certification has been requested.

IN TESTIMONY WHEREOF, I have set my hand and imprinted the GREAT SEAL of the State of Missouri, on this, the 28th day of October, 2005

A handwritten signature in cursive script that reads "Robin Carnahan".

Certification Number: 81368954  
Secretary of State

Verify this certificate online at <http://www.sos.mo.gov/businessentry/verification>





**State of Missouri**  
Robin Carnahan, Secretary of State

Corporations Division  
P.O. Box 778 / 600 W. Main Street, Rm 322  
Jefferson City, MO 65182

File Number: 200530121107  
00091700  
Date Filed: 10/28/2005  
Robin Carnahan  
Secretary of State

**Amendment of Articles of Incorporation  
for a General Business or Close Corporation**

Pursuant to the provisions of the General and Business Corporation Law of Missouri, the undersigned Corporation certifies the following:

1. The present name of the Corporation is DAVID SHERMAN CORPORATION

The name under which it was originally organized was DAVID SHERMAN CORPORATION

2. An amendment to the Corporation's Articles of Incorporation was adopted by the shareholders on  
October 21, 2005  
month/day/year

3. Article Number I is amended to read as follows:

**ARTICLE I**

The name of the Corporation is: LUXCO, INC.

(If more than one article is to be amended or more space is needed attach additional pages)

Name and address to return filed document:

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, and Zip Code: \_\_\_\_\_

State of Missouri  
Amend/Reslate - Gen Bus 2 Page(s)



TRADEMARK

4. Of the 150,000 shares outstanding, 15,000 of such shares were entitled to vote on such amendment.

The number of outstanding shares of any class entitled to vote thereon as a class were as follows:

Class	Number of Outstanding Shares
Class A Voting Common Stock	15,000

5. The number of shares voted for and against the amendment was as follows:

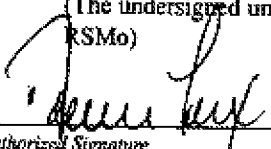
Class	No. Voted For	No. Voted Against
Class A Voting Common Stock	15,000	-0-

6. If the amendment provides for an exchange, reclassification, or cancellation of issued shares, or a reduction of the number of authorized shares of any class below the number of issued shares of that class, the following is a statement of the manner in which such reduction shall be effected:

7. If the effective date of the amendment is to be a date other than the date of filing of the certificate of amendment with the Secretary of State, then the effective date, which shall be no more than 90 days following the filing date, shall be specified: upon filing.

In Affirmation thereof, the facts stated above are true and correct:

(The undersigned understands that false statements made in this filing are subject to the penalties provided under Section 575.040, RSMo)

	DONN S. LUX	President	10/26/2005
Authorized Signature	Printed Name	Title	Date

# State of Missouri



Robin Carnahan  
Secretary of State

## CERTIFICATE OF AMENDMENT

WHEREAS,

*LUXCO, INC.*  
00091700

Formerly,

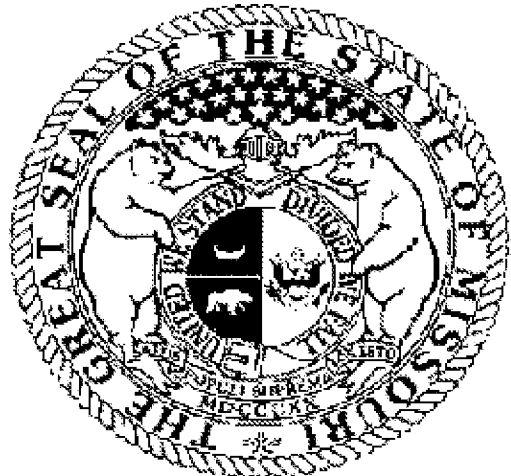
*DAVID SHERMAN CORPORATION*

A corporation organized under The General and Business Corporations Law has delivered to me a Certificate of Amendment of its Articles of Incorporation and has in all respects complied with the requirements of law governing the Amendment of Articles of Incorporation under The General Business Corporation Law, and that the Articles of Incorporation of said corporation are amended in accordance therewith.

IN TESTIMONY WHEREOF, I have set  
my hand and imprinted the GREAT SEAL  
of the State of Missouri, on this, the 28th  
day of October, 2005.

*Robin Carnahan*

Secretary of State



TRADEMARK