

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	02/26/2003

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Elizabeth Arden, Inc.		02/26/2003	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Demart Pro Arte B.V.
Street Address:	Frederik Roeskestraat 123
City:	1076 EE Amsterdam
State/Country:	NETHERLANDS
Entity Type:	CORPORATION: NETHERLANDS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1478193	SALVADOR DALI

CORRESPONDENCE DATA

Fax Number: (212)527-7701
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2125277700
 Email: tmdocket@darbylaw.com
 Correspondent Name: Karin Segall, Darby & Darby P.C.
 Address Line 1: P.O. Box 5257
 Address Line 4: New York, NEW YORK 10150-5257

ATTORNEY DOCKET NUMBER: 02136/3200951-US0

DOMESTIC REPRESENTATIVE

Name: Karin Segall, Darby & Darby P.C.
 Address Line 1: P.O. Box 5257
 Address Line 4: New York, NEW YORK 10150-5257

OP \$40.00 1478193

NAME OF SUBMITTER:	Karin Segall
Signature:	/karin segall/
Date:	11/21/2005
Total Attachments: 1 source=Assign.Eliz.arde.to.demart#page1.tif	

ASSIGNMENT OF TRADEMARK

TO WHOM IT MAY CONCERN:

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ELIZABETH ARDEN, INC., a Florida corporation which was formerly known as FRENCH FRAGRANCES, INC. and successor-in-interest to FINE FRAGRANCES, INC., by these presents does assign and transfer unto DEMART PRO ARTE B.V., all rights, title and interest to the U.S. trademark registration for Salvador Dali (Registration No. 1478193).

For the same consideration, ELIZABETH ARDEN, INC. further assigns to COFINLUXE, S.A. all of its rights, title and interest in and to all damages and profits for past infringement of said trademark.

This assignment shall be effective as of February 6, 2003.

ELIZABETH ARDEN, INC. (successor-in interest to FINE FRAGRANCES, INC.)



Oscar E. Marina
Sr. Vice President

STATE OF FLORIDA)
)
COUNTY OF MIAMI-DADE)

SS:

On this 14 day of February 2003, before me personally came Oscar E. Marina, to me known, who, did depose and say that he is the Senior Vice President of Elizabeth Arden, Inc. (successor in interest to Fine Fragrances, Inc.), the corporation described above and who executed this assignment on behalf of the corporation.


NOTARY PUBLIC

OFFICIAL NOTARY SEAL
ANA M CHAVEZ
NOTARY PUBLIC STATE OF FLORIDA
COMMISSION NO. CC 99227
MY COMMISSION EXP. FEB. 8, 2005



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