

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
EFFECTIVE DATE:	01/24/2001

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
French Fragrances, Inc.		01/24/2001	CORPORATION: FLORIDA

**RECEIVING PARTY DATA**

Name:	Elizabeth Arden, Inc.
Street Address:	14100 N.W. 60th Avenue
City:	Miami Lakes
State/Country:	FLORIDA
Postal Code:	33014
Entity Type:	CORPORATION: FLORIDA

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1478193	SALVADOR DALI

**CORRESPONDENCE DATA**

Fax Number: (212)527-7701  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2125277700  
 Email: tmdocket@darbylaw.com  
 Correspondent Name: Karin Segall, Darby & Darby P.C.  
 Address Line 1: P.O. Box 5257  
 Address Line 4: New York, NEW YORK 10150-5257

ATTORNEY DOCKET NUMBER:	02136/3200951-US0
NAME OF SUBMITTER:	Karin Segall
Signature:	/karin segall/

OP \$40.00 1478193

Date:

11/21/2005

Total Attachments: 0

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