

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	11/17/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LAVA TRADEMARK HOLDING COMPANY LLC		11/17/2005	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	ATLANTIC RECORDING CORPORATION
Street Address:	1290 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10104
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2084441	LAVA

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212 813-5900
 Email: pboisson@frosszelnick.com
 Correspondent Name: Fross Zelnick Lehrman & Zissu, P.C.
 Address Line 1: 866 United Nations Plaza
 Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	WMGI-0512525
NAME OF SUBMITTER:	Patrick Boisson
Signature:	/patrick boisson/

CH \$40.00 2084441

Date:

11/22/2005

Total Attachments: 2

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TRADEMARK ASSIGNMENT

by and between

LAVA TRADEMARK HOLDING COMPANY LLC, a limited liability company organized and existing under the laws of Delaware, with a business address at 1290 Avenue of the Americas, New York, New York 10104 ("**Assignor**")

and

ATLANTIC RECORDING CORPORATION, a corporation organized and existing under the laws of Delaware, with a business address at 1290 Avenue of the Americas, New York, New York 10104 ("**Assignee**").

W I T N E S S E T H:

WHEREAS Assignor is the owner of all right, title and interest in and to the trademark LAVA U.S. Reg. No. 2,084,441 (hereinafter "the Trademark").

WHEREAS Assignee is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and

the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark, with effect from September 7, 2005.

LAVA TRADEMARK HOLDING COMPANY LLC

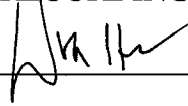
By: 

Name: Paul Robinson

Title: Vice President

Date of Signature: 11/17/05

ATLANTIC RECORDING CORPORATION

By: 

Name: David Johnson

Title: Vice President and Secretary

Date of Signature: 11/17/05