

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Soapworks, LLC		11/21/2005	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Soapworks Company, Inc.
Street Address:	2257 Century Hill
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90067
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78610994	HYPOALLERGENIC PRODUCTS THAT WORK
Serial Number:	78611036	HYPOALLERGENIC PRODUCTS THAT WORK
Serial Number:	78612982	LABORATORY TESTED QUALITY
Serial Number:	78612997	LABORATORY TESTED QUALITY
Serial Number:	76618266	AMILYA'S
Serial Number:	76580231	AMILYA'S WORKS
Serial Number:	76592976	A BETTER WAY TO CLEAN
Serial Number:	76363581	AMILYA'S SOAPWORKS
Registration Number:	2712258	

CORRESPONDENCE DATA

Fax Number: (202)344-8300
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2023444000

CH \$240.00 78610994

Email: mbharrison@venable.com
Correspondent Name: Mark B. Harrison
Address Line 1: Venable, P.O. Box 34385
Address Line 4: Washington, DISTRICT OF COLUMBIA 20043

ATTORNEY DOCKET NUMBER:	41935-189555
NAME OF SUBMITTER:	Mark B. Harrison
Signature:	/mark b. harrison/
Date:	11/22/2005

Total Attachments: 3

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ASSIGNMENT

WHEREAS, Soapworks, LLC, (hereinafter "Assignor"), a Delaware limited liability company having its offices and principal place of business at 9417 Foothills Highway, Boulder, Colorado, 80503, is the owner of the Trademark Applications and Registrations shown in Schedules "A" and "B" attached hereto, and of the trademarks shown in said applications and registrations, and of the goodwill of the business symbolized by said marks;

AND WHEREAS, Soapworks Company, Inc., (hereinafter "Assignee"), a Delaware corporation having a mailing address at 2257 Century Hill, Los Angeles, California, 90067, is desirous of acquiring the entire right, title and interest in and to the said trademark applications and registrations, the trademarks shown in said applications and registrations, the goodwill of the business symbolized by said marks, and the right to sue for past infringements;

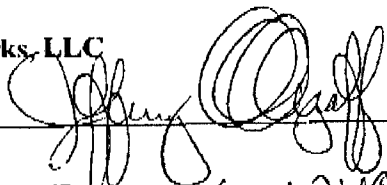
AND WHEREAS, Assignee is the successor to business and assets of Assignor;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark applications and registrations, and the trademarks shown in the said applications and registrations, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said marks.

Done, this 21ST day of NOV, 2005.

Soapworks, LLC

By: _____



Name: _____

JEFFREY WYCOFF

Title: _____

PRESIDENT

SCHEDULE "A"

Pending Trademarks:

1. Trademark: HYPOALLERGENIC PRODUCTS THAT WORK & Design
Serial Number: 78/610,994
Filed: April 18, 2005
2. Trademark: HYPOALLERGENIC PRODUCTS THAT WORK & Design
Serial Number: 78/611,036
Filed: April 18, 2005
3. Trademark: LABORATORY TESTED QUALITY & Design
Serial Number: 78/612,982
Filed: April 20, 2005
4. Trademark: LABORATORY TESTED QUALITY & Design
Serial Number: 78/612,997
Filed: April 20, 2005
5. Trademark: AMILYA'S
Serial Number: 76/618,266
Filed: October 27, 2004
6. Trademark: AMILYA'S WORKS
Serial Number: 76/580,231
Filed: March 10, 2004
7. Trademark: A BETTER WAY TO CLEAN
Serial Number: 76/592,976
Filed: May 19, 2004
8. Trademark: AMILYA'S SOAPWORKS
Serial Number: 76/363,581
Filed: January 29, 2002

Registered Trademarks:

9. Trademark: Miscellaneous Design
Registration Number: 2,712,258
Registered: April 29, 2003

SCHEDULE "B"

Pending Canadian Trademarks:

1. Trademark: SOAPWORKS
Serial Number: 1243003
Filed: January 10, 2005

2. Trademark: AMILYA'S SOAPWORKS
Serial Number: 1242743
Filed: January 6, 2005

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