

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
UBS AG, London Branch		11/23/2005	London Branch of a Swiss Corporation: SWITZERLAND

RECEIVING PARTY DATA

Name:	Esselte IPR AB
Street Address:	P.O. Box 1371
City:	Solna
State/Country:	SWEDEN
Postal Code:	SE-171 27
Entity Type:	LIMITED LIABILITY COMPANY: SWEDEN

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	75608274	ESSELTE
Serial Number:	74066468	ESSELTE

CORRESPONDENCE DATA

Fax Number: (646)848-4455
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-848-4455
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 Correspondent Name: Tucker McCrady
 Address Line 1: 599 Lexington Avenue
 Address Line 2: Shearman & Sterling LLP - IP Docketing
 Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	887/272
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DOMESTIC REPRESENTATIVE

CH \$65.00 75608274

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Tucker McCrady

Signature:

/Tucker McCrady/

Date:

11/23/2005

Total Attachments: 3

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RELEASE OF TRADEMARK SECURITY AGREEMENT

This RELEASE OF TRADEMARK SECURITY AGREEMENT (this "Release") dated as of November ~~23~~, 2005 is by UBS AG, London Branch, the London branch of a Swiss corporation located at 1 Finsbury Avenue, London EC2M2PP England, as agent and trustee for each Finance Party to the Senior Credit Agreement and Mezzanine Credit Agreement described below (in that capacity the "Security Agent"), in favor of Esselte IPR AB, a limited liability company incorporated under the laws of Sweden with registration number 556112-2564, having its registered office at c/o Esselte AB, P.O. Box 1371, SE-171 27 Solna, Sweden (the "Company").

WHEREAS, the Company and UBS AG, London Branch, as Security Agent, entered into a Security Agreement dated as of October 9, 2002 (the "Security Agreement").

WHEREAS, J.W. Childs Acquisition Sweden AB, the Security Agent and the other Finance Parties entered into the Credit Agreements (as defined in the Security Agreement) and the Company became a party to the Credit Agreements pursuant to an Accession Deed dated as of October 9, 2002;

WHEREAS, pursuant to the terms of the Security Agreement, the Company granted to the Security Agent a continuing security interest in and to certain of the assets of the Company including without limitation all right, title and interest of the Company in and to the trademarks on Schedule A attached hereto, to secure the Secured Liabilities (as defined in the Security Agreement) by a Trademark Security Agreement (the "Trademark Security Agreement"); and

WHEREAS, the Security Agent has duly authorized the execution, delivery and performance of this Release;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Security Agent agrees as follows:

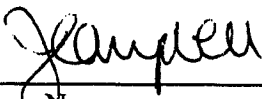
SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Release have the meanings provided in the Security Agreement.


SECTION 2. Release of Security Interest. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Security Agent on behalf of the Finance Parties hereby assigns to and releases the Company from the lien on and continuing security interest in and to all right, title, and interest of the Company in and to the Trademark Collateral (as defined in the Trademark Security Agreement) including, without limitation, the Trademark Collateral set forth on Schedule A hereto.

SECTION 3. Release of Trademark Security Agreement. This Release has been executed and delivered by the Security Agent for the purpose of releasing the security interest of the Security Agent on behalf of each Finance Party in the Trademark Collateral in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the Security Agent has caused this Release to be duly executed and delivered by its officer duly authorized as of the day and year first above written.

UBS AG, London Branch
as Security Agent

By: 
Name:
Title: Its Duly Authorized Signatory

By:  T. SUDLOW
Name: EXECUTIVE DIRECTOR
Title: Its Duly Authorized Signatory

SCHEDULE A TO ESSELTE IPR AB TRADEMARK SECURITY AGREEMENT

Trademark	Owned By	Reg. No. /Date	Filing No. /Date	Status /Expiration Date	Classes
ESSELTE	Esselte IPR AB	2521532 25/12/01	75/608,274 21/12/98	Registered 12/25/07	7, 9, 16, 20
ESSELTE	Esselte IPR AB	1646819 04/06/91	74/066,468 06/06/90	Registered 04/06/11	16, 20
DYMO	Esselte IPR AB			Filed	8, 9, 16