

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 8/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):
Diamond Radio, Inc.

- | | |
|---|--|
| <input type="checkbox"/> Individual(s) | <input type="checkbox"/> Association |
| <input type="checkbox"/> General Partnership | <input type="checkbox"/> Limited Partnership |
| <input checked="" type="checkbox"/> Corporation-State | |
| <input type="checkbox"/> Other _____ | |

Citizenship (see guidelines) California

Execution Date(s) 9/16/05

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

| | |
|--|---|
| <input checked="" type="checkbox"/> Assignment | <input type="checkbox"/> Merger |
| <input type="checkbox"/> Security Agreement | <input type="checkbox"/> Change of Name |
| <input type="checkbox"/> Other _____ | |

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Entravision Communications Corporation

Internal Address: _____

Street Address: 2425 Olympic Blvd., Suite 6000

City: Santa Monica

State: CA

Country: _____ Zip: 90404

- | | |
|---|-------------------------------|
| <input type="checkbox"/> Association | Citizenship _____ |
| <input type="checkbox"/> General Partnership | Citizenship _____ |
| <input type="checkbox"/> Limited Partnership | Citizenship _____ |
| <input checked="" type="checkbox"/> Corporation | Citizenship <u>California</u> |
| <input type="checkbox"/> Other _____ | Citizenship _____ |

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
76/617,142

B. Trademark Registration No.(s)
2,977,172

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

THE BOMB; THE BOMB 103.5 & Design

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Thomas P. Arden

Internal Address: Holland & Knight LLP

Street Address: 131 S. Dearborn St., 30th Fl.

City: Chicago

State: IL Zip: 60603

Phone Number: 312-263-3600

Fax Number: 312-578-6666

Email Address: thomas.arden@hklaw.com

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- | |
|---|
| <input type="checkbox"/> Authorized to be charged by credit card |
| <input checked="" type="checkbox"/> Authorized to be charged to deposit account |
| <input type="checkbox"/> Enclosed |

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 130045

Authorized User Name Thomas P. Arden

9. Signature: Thomas P. Arden 9/16/2005
Signature Date

Thomas P. Arden

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (703) 306-8995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$65.00 130045 76617142

ASSIGNMENT OF MARKS, REGISTRATIONS, AND APPLICATION

THIS ASSIGNMENT is made and entered into by Diamond Radio, Inc., a corporation existing under the laws of the State of California, having its principal offices at 660 J Street, Suite 215, Sacramento, California 95814 ("Assignor") in favor of Entravision Communications Corporation, a California corporation with its principal place of business at 2425 Olympic Blvd., Suite 6000 West, Santa Monica, California 90404, and the parent corporation of Assignor ("Assignee").

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee the rights, title, and interest in and to the service marks, federal registration and application thereof, and state registrations thereof listed on Exhibit 1 hereto, together with the goodwill of the business associated with and symbolized by said marks.

Assignor agrees to execute such additional documents as may be reasonably requested by Assignee to further evidence or perfect the foregoing assignment.

Diamond Radio, Inc.

Dated: September 16, 2005

By: *Mary Rowley*
Its: Senior Vice President, General Counsel and Secretary

STATE OF CALIFORNIA)
)
COUNTY OF Los Angeles)

SS.

Subscribed and sworn to before me this 16 day of September, 2005.

Beldevina Pinedo
Notary Public

My commission expires: November 2, 2007



Exhibit 1**United States Service Mark Registration and Application**

| <u>Mark</u> | <u>Application/ Registration No.</u> | <u>Registration/ Filing Date</u> |
|-------------------------|---|---|
| THE BOMB 103.5 & Design | Registration No. 2,977,172 | July 26, 2005 (registration date) |
| THE BOMB | Application Serial No. 76/617,142 | October 18, 2004 (filing date) |

California State Service Mark Registrations

| <u>Mark</u> | <u>Registration No.</u> | <u>Expiration Date</u> |
|---|--------------------------------|-------------------------------|
| THE BOMB | 57239 | February 06, 2013 |
| THE BOMB 103.5 and Design | 57187 | January 17, 2013 |
| BUMPIN' THE BOMB 103.5 KBMB and Design | 49219 | February 13, 2008 |
| THE BOMB'S FIRST FRIDAY | 57148 | January 8, 2013 |
| THE BOMB'S FIRST FRIDAY HAPPY HOUR | 57149 | January 8, 2013 |
| EARTHQUAKE MIX | 55789 | January 24, 2012 |
| GOSPEL EXPRESS | 55760 | January 22, 2012 |
| HOUSE OF SOUL | 55435 | October 12, 2011 |
| PHAT SACKS | 55788 | January 24, 2012 |

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