

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Podell Industries, Inc.		03/01/2000	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	L.C. Licensing, Inc.		
Street Address:	1441 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	74452843	LAUNDRY	
CORRESPONDENCE DATA			
Fax Number:	(212)949-1690		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2126973750		
Email:	dbk@kirschsteinlaw.com		
Correspondent Name:	David B. Kirschstein, Esq.		
Address Line 1:	489 Fifth Avenue, 17th Floor		
Address Line 4:	New York, NEW YORK 10017-6105		
ATTORNEY DOCKET NUMBER:	LAUNDRY ASSIGNMENT		
NAME OF SUBMITTER:	David B. Kirschstein		
Signature:	/David B. Kirschstein/		
Date:	11/29/2005		

CH \$40.00 74452843

Total Attachments: 2

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ASSIGNMENT

WHEREAS, PODELL INDUSTRIES, INC., a corporation organized and existing under the laws of the State of California, located and doing business at 1930 East 65th Street, Los Angeles, California 90001, has adopted the trademarks shown in the attached Exhibit A which have been registered and applied for in the United States Patent and Trademark Office; and

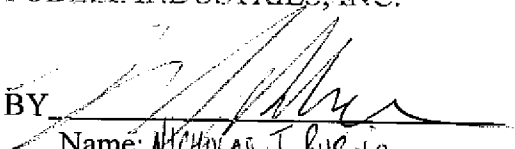
WHEREAS, L.C. LICENSING, INC., a corporation organized and existing under the laws of the State of Delaware, located and doing business at 1441 Broadway, New York, New York 10018, is desirous of acquiring said marks, the registration thereof and applications therefor;

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said PODELL INDUSTRIES, INC. does hereby assign unto the said L.C. LICENSING, INC. all right, title and interest in and to the said marks together with the good will of the business symbolized by said marks and the registration thereof and applications therefor.

Dated: March 1, 2000

PODELL INDUSTRIES, INC.

BY


Name: NICHOLAS J. RUBINO
Title: V.P. - GENERAL COUNSEL

Sworn to and subscribed
before me this 1st day
of April, 2000.

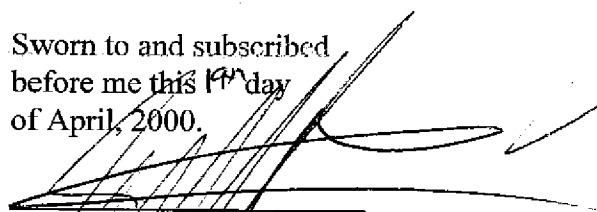

Notary Public
JANEZ C. SWEETMAN-KIEFFE
NOTARY PUBLIC OF NEW JERSEY
COUNTY OF PASSAIC
My Commission Expires Dec 17, 2001

EXHIBIT A

Registration

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Dt.</u>
LAUNDRY TRICOT	2,283,860	10/ 5/99

Applications

<u>Trademark</u>	<u>Ser. No.</u>	<u>Fil. Dt.</u>
LAUNDRY	74/452,843	4/15/94
LAUNDRY BY SHELLI SEGAL	75/242,650	2/18/97