

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Patrick (Pat) M. Tenore Jr.		11/22/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	RVCA Licensing, LLC		
Street Address:	919 Sunset Drive		
City:	Costa Mesa		
State/Country:	CALIFORNIA		
Postal Code:	92627		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78524354	RVCA	
Serial Number:	78622964	ARTIST NETWORK PROGRAM ANP	
Registration Number:	2622308	VA	
CORRESPONDENCE DATA			
Fax Number:	(818)501-3618		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(818) 995-0215		
Email:	mhicks@ebg-law.com		
Correspondent Name:	Michael W. Hicks		
Address Line 1:	16830 Ventura Boulevard, Suite 310		
Address Line 4:	Encino, CALIFORNIA 91436		
NAME OF SUBMITTER:	Michael W. Hicks		
Signature:	/Michael W. Hicks/		
Date:	11/29/2005		

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Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, Patrick (Pat) M. Tenore, Jr., an individual citizen of the United States ("Tenore"), doing business at 919 Sunset Drive, Costa Mesa, California, is the owner of all right, title and interest in and to certain trademarks identified in Exhibit A hereto;

WHEREAS, RVCA Licensing, LLC., a limited liability company of the state of Delaware ("RVCA"), doing business at 919 Sunset Drive, Costa Mesa, California, 92627, is desirous of obtaining all right, title and interest in and to such trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Tenore hereby makes an assignment of all right, title and interest in and to such trademarks as follows:

Tenore hereby assigns unto the RVCA its entire right, title and interest in and to the trademark registrations set forth and more particularly described on Exhibit A (collectively, "Trademarks"), all to own, possess and enjoy to the same extent as Tenore might have had this assignment not been made, together with that portion of the business associated with, and the goodwill of the business symbolized by the Trademarks.

Tenore agrees to cooperate hereafter with RVCA at RVCA's expense, as may be reasonably requested by RVCA, to secure and perfect the transfer of right, title, and interest contemplated by this Assignment and to protect and maintain the Trademarks, including, without limitation, by promptly executing and delivering all documents and taking all actions reasonably requested by RVCA, including documents for all legal jurisdictions and countries in which the Trademarks have been applied for and/or registered.

This Assignment shall inure to the benefit of, and be binding upon and enforceable against, Tenore and RVCA and their respective successors and assigns. If any provision hereof shall be finally determined to be invalid or unenforceable, such provision shall be deemed to be stricken from this Assignment and the remainder hereof shall remain in full force and effect.

TENORE:

Patrick M. Tenore, Jr.

By: Patrick M. Tenore
Name: PAT Tenore Jr.
Title: President
Date: 11 22 05

RVCA:

RVCA Licensing, LLC

By: Patrick M. Tenore
Name: PAT Tenore Jr.
Title: President
Date: 11 22 05

Exhibit A

U.S. Trademark Applications and/or Registrations

Mark	App. Date Serial No.	Reg. Date Reg. No.	Renewal Date Use Date	Status
VA (stylized)	10/30/00 78/032,987	9/17/02 2,622,308	9/17/12 9/17/07-08	Registered
RVCA (stylized)	11/30/04 78/524,354			Application to be published for Opposition
ARTISTS NETWORK PROGRAM ANP (stylized)	5/04/05 78/622,964			Pending

European Union Trademark Applications and/or Registrations

Mark	App. Date App. No.	Reg. Date Reg. No.	Renewal Date	Status
RUCA	1/19/01 002048965	3/19/02 00204865	1/19/11	Registered
VA (Stylized)	1/19/01 002048577	1/3/05 002048577	1/19/11	Registered
RVCA (stylized)	1/19/01 002048627	12/20/02 002048627	1/19/11	Registered

Australian Trademark Registration

Mark	App. Date	Reg. Date Reg. No.	Renewal Date	Status
RVCA (stylized)	1/23/01	10/2/01 865868	1/23/11	Registered

Canadian Trademark Applications

Mark	App. Date App. No.	Reg. Date Reg. No.	Renewal Date	Status
RVCA	5/26/05 1255962			Pending
ARTIST NETWORK PROGRAM ANP (stylized)	5/26/05 1358964			Pending

Hong Kong – Trademark Applications

Mark	App. No. App. Date	Reg. Date Reg. No.	Renewal Date	Status
RVCA (stylized)	300432684 3/6/05			Published on 8/7/05
ARTIST NETWORK PROGRAM ANP (stylized)	300432693 3/6/05			Published on 8/7/05

Japanese Trademark Registrations

Mark	App. Date App. No.	Reg. Date Reg. No.	Renewal Date	Status
RUCA	1/24/01 2001-004641	4/19/02 4561821	1/24/21	Registered
RVCA (stylized)	1/24/01 2001-004642	4/19/02 4561822	1/24/21	Registered
VA (stylized)	1/24/01 2001-004643	4/19/02 4561823	1/24/01	Registered