

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Courage U.S.A., Inc.		11/21/2005	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Product Concepts, LLC		
<b>Street Address:</b>	3085 East Post Road		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89120		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78684146	THE KOOKYS	
Serial Number:	78684143	THE KOOKYS	
Serial Number:	78684140	THE KOOKYS	
Serial Number:	78684137	THE KOOKYS	
Serial Number:	78564143	THE KOOKYS	
Serial Number:	78503613	KOOKY KLICKERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(702)792-9002		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	702-792-3773		
<b>Email:</b>	lvpto@gtlaw.com		
<b>Correspondent Name:</b>	Greenberg Traurig LLP; Attn: L. Thompson		
<b>Address Line 1:</b>	3773 Howard Hughes Parkway		
<b>Address Line 2:</b>	Suite 500N		
<b>Address Line 4:</b>	Las Vegas, NEVADA 89109		

**CH \$165.00 78684146**

ATTORNEY DOCKET NUMBER:	87599 COURAGE USA
NAME OF SUBMITTER:	Lauri S. Thompson
Signature:	/Lauri S. Thompson/
Date:	11/29/2005
Total Attachments: 1 source=Assignment of Mark#page1.tif	

**ASSIGNMENT OF MARK**

Courage U.S.A., Inc., a Nevada corporation, with its principal place of business as 3085 East Post Road, Las Vegas, Nevada 89120 (hereinafter "Assignor"), has adopted, owns and is using the Marks listed below on or in connection with the goods and services covered in the pending applications listed below.

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
THE KOOKYS	78/684,146	August 2, 2005
THE KOOKYS	78/684,143	August 2, 2005
THE KOOKYS	78/684,140	August 2, 2005
THE KOOKYS	78/684,137	August 2, 2005
THE KOOKYS (and design)	78/564,143	February 9, 2005
KOOKY KLICKERS (and design)	78/503,613	October 21, 2004

Product Concepts, LLC, a Nevada limited liability company, with its principal place of business as 3085 East Post Road, Las Vegas, NV 89120 ("Assignee"), desires to acquire the Marks and pending applications.

Assignee desires to obtain the Marks, pending applications, and ongoing business of Assignor in relation to the Marks.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks and registrations and pending applications, together with the goodwill of the business symbolized by the Marks, the ongoing business activities associated with the Marks, and the right to bring action for past infringement of the Marks.

Courage U.S.A., Inc.

Date: 11/21/05

  
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Brent Reese  
President