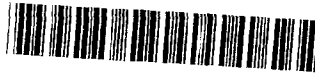


08-04-2005



103055560

FORM PTO-1594

1-31-92

RECORD TRADEMARK

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or certified copy thereof.

07-29-05

1. Name of conveying Party:

Kabushiki Kaisha Sony Computer Entertainment t/a Sony Computer Entertainment Inc.

- Individual(s)
- General Partnership
- Corporation - Japan
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?

- Yes
- No

- Association
- Limited Partnership

2. Name and Address of receiving Party:

Name: Kabushiki Kaisha Sony Computer Entertainment t/a Sony Computer Entertainment Inc., and Sony Kabushiki Kaisha also trading as Sony Corporation

Address: 2-6-21, Minami-Aoyama Minato-ku Tokyo 107-0062 Japan

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation - Japan
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:

- Yes
- No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?

- Yes
- No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: March 25, 2005

4. Application number(s) or registration number(s):

A. Trademark Appln. No. 76/570,564

B. Trademark Registration No.(s)

Additional sheet attached?  Yes  No

5. Name and address of party to whom correspondence concerning this matter should be mailed:

George W. Lewis  
**Jacobson Holman, PLLC.**  
400 7th Street, N.W.  
Washington, DC 20004  
Tel. 202-638-6666

Atty Dkt No. 11937/T34491US0

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41)..... \$ 40.00

- Credit Card Payment Form (attached)
- Authorized to be charged to deposit account

8. Deposit Account No.: 06-1358

(Attach duplicate copy of this page if paying by deposit account):

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

George W. Lewis  
Name of Person Signing

[Signature]  
Signature

July 29, 2005  
Date

Total number of pages including cover sheet, attachments, and document: 4

JPH&S 341-8/92

08/03/2005 6TDW11 00000161 76570564

01 FC:8521

40.00 DP

TRADEMARK  
REEL: 003201 FRAME: 0402

**CONFIRMATORY TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT is made this date between Kabushiki Kaisha Sony Computer Entertainment TA Sony Computer Entertainment Inc., a corporation of Japan, whose principal place of business is 2-6-21, Minami-Aoyama, Minato-ku Tokyo, 107-0062 JAPAN (hereinafter referred to as "Assignor") and Sony Kabushiki Kaisha also trading as Sony Corporation, a corporation of Japan whose principal place of business is 6-7-35 Kitashinagawa, Shinagawa-ku Tokyo JAPAN, (hereinafter referred to as "Assignee").

WHEREAS, Assignor, Kabushiki Kaisha Sony Computer Entertainment TA Sony Computer Entertainment Inc. is a wholly owned subsidiary of the Assignee, Sony Kabushiki Kaisha also trading as Sony Corporation; and

WHEREAS, Assignor and Assignee have adopted the trademark XROSS MEDIA BAR for certain goods and services ("ASSIGNED TRADEMARK"); and

WHEREAS, Assignee filed an application for U.S. Trademark registration of the below listed trademark therefor and made a part hereof (hereinafter collectively referred to as the "ASSIGNED TRADEMARK"):

<u>Application No.</u>	<u>Mark</u>	<u>Filing Date</u>
76/570,564	XROSS MEDIA BAR	January 16, 2004

and,

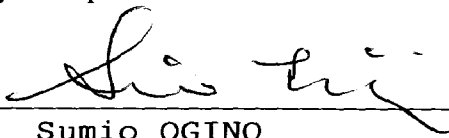
WHEREAS, Assignor and Assignee have agreed that the ASSIGNED TRADEMARK and corresponding application (and resulting registration) should be jointly owned by Assignor and Assignee; and

WHEREAS, the parties hereby desire to reconfirm and acknowledged the joint ownership of the ASSIGNED TRADEMARK, the U. S. application therefor and the resulting U.S. registration of same, and goodwill of Assignor associated therewith in order to record the change of the ownership in the Assignment Division of the Patent and Trademark Office and place formal title in the name of Assignor and Assignee, jointly.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to said Assignee , nunc pro tunc, all right, title and interest in and to a one half (1/2) undivided interest in the ASSIGNED TRADEMARK and the above-identified application and any resulting registration therefor, together with the whole of the goodwill of the business symbolized by the ASSIGNED TRADEMARK, the same to be held and enjoyed jointly by the Assignor and Assignee for their use and enjoyment, and for the use and enjoyment of any successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor or Assignee if this assignment and sale had not been made; together with all claims for damages by reason of past infringement of the ASSIGNED TRADEMARK and with the right to sue for and collect the same for their own use and benefit, and for the use and benefit of any successors, assigns or other legal representatives.

IN TESTIMONY THEREOF, said Assignor has caused its name to be signed by its duly authorized officer, this 25th day of March, 2005.

Kabushiki Kaisha Sony Computer Entertainment  
TA Sony Computer Entertainment Inc.

By:   
Sumio OGINO  
Title: The Legal Officer