

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anne Geddes		11/15/2005	INDIVIDUAL: AUSTRALIA
RECEIVING PARTY DATA			
Name:	Adriano Goldschmied, LLC		
Street Address:	2741 Seminole Avenue		
City:	South Gate		
State/Country:	CALIFORNIA		
Postal Code:	90280		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2377182	AG	
CORRESPONDENCE DATA			
Fax Number:	(626)577-8800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	626-795-9900		
Email:	pto@cph.com		
Correspondent Name:	Gary J. Nelson		
Address Line 1:	P.O. Box 7068		
Address Line 4:	Pasadena, CALIFORNIA 91109-7068		
ATTORNEY DOCKET NUMBER:	56621/GJN/A840		
NAME OF SUBMITTER:	Gary J. Nelson		
Signature:	/Gary J. Nelson/		
Date:	11/29/2005		

CH \$40.00 2377182

Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, Anne Geddes., an individual and citizen of Australia, having a place of business at 2 York Street, Parnell, Auckland, New Zealand ("ASSIGNOR" herein), is the owner of the following United States trademark and registration:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
AG (stylized)	2,377,182	August 15, 2000


WHEREAS, Adriano Goldschmied, LLC, a California limited liability company, having a place of business at 2741 Seminole Avenue, South Gate, California 90280 ("ASSIGNEE" herein), desires to acquire said trademark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the above trademark and the above-identified registration thereof, and all rights and privileges pertaining to said trademark, together with the right to sue for infringement of this trademark which antedates this present Assignment.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time to time, execute all instruments and documents necessary to maintain, preserve or protect the trademark and the registration, and to perfect the record title of ASSIGNEE in and to said trademark and the said registration.

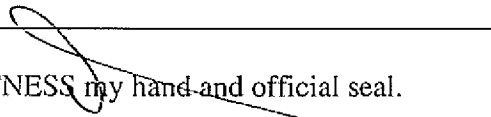
Date 15 November 2005

Anne Geddes.

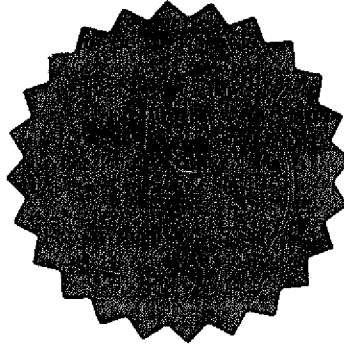
By: 
Anne Geddes
Individual

CITY
STATE OF AUCKLAND
COUNTY OF NEW ZEALAND
COUNTRY

On 15 November 2005, before me ROBERT BRUCE WILLS, Notary Public, personally appeared Anne Geddes, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.


WITNESS my hand and official seal.

Signature of Notary



R.B. Wills
Notary Public
Auckland, New Zealand