

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	assigns the entire interest and goodwill in relation to eyewear only		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ermenegildo Zegna Corporation		11/28/2005	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Consitex, S.A.		
Street Address:	Via Laveggio 16		
City:	Mendrisio		
State/Country:	SWITZERLAND		
Postal Code:	6850		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2911332	ERMENEGILDO ZEGNA	
CORRESPONDENCE DATA			
Fax Number:	(214)969-4343		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2149694214		
Email:	trademarkdallas@akingump.com		
Correspondent Name:	John Cone Akin Gump Strauss Hauer & Feld		
Address Line 1:	P.O. Box 688		
Address Line 4:	Dallas, TEXAS 75313-0688		
ATTORNEY DOCKET NUMBER:	031444-0002-67048		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

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Address Line 4:

NAME OF SUBMITTER:

John M. Cone

Signature:

/johnmcone/

Date:

11/30/2005

Total Attachments: 2

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ASSIGNMENT

WHEREAS, **ERMENEGILDO ZEGNA CORPORATION**, a New York corporation, (hereinafter "Assignor"), is the owner of rights to the trademark **ERMENEGILDO ZEGNA** for various goods and services including, inter alia, eyewear, and is the owner of record of United States Trademark Registration No. 2,911,332 for the trademark **ERMENEGILDO ZEGNA** for sunglasses in Class 9;

WHEREAS, **CONSITEX, S.A.**, a Swiss corporation, having its principal place of business at Via Laveggio 16, 6850 Mendrisio, Switzerland (hereinafter "Assignee"), desires to acquire the entire right, title and interest in and to the trademark **ERMENEGILDO ZEGNA** as used in connection with eyewear, including Registration No. 2,911,332, and the goodwill connected with the use of the trademark **ERMENEGILDO ZEGNA** for eyewear only;

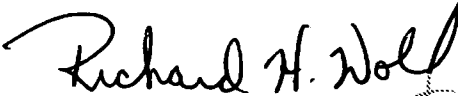
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in and to the trademark **ERMENEGILDO ZEGNA** used for eyewear only, including Registration No. 2,911,332, and the goodwill connected with the use of the trademark **ERMENEGILDO ZEGNA** insofar as it relates to eyewear only.

No transfer is made of any right in and to the trademark **ERMENEGILDO ZEGNA** for any goods or services other than eyewear. All other such rights remain the exclusive property of Assignor.

IN WITNESS WHEREOF, Assignor has executed this Assignment on this 1st day of

December, 2005.

ERMENEGILDO ZEGNA CORPORATION

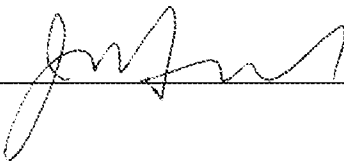
By: 
Richard H. Wolf
Chief Financial Officer

STATE OF New Jersey

CITY OF Englewood Cliffs

BEFORE ME, the undersigned authority, on this day personally appeared **RICHARD H. WOLF**, and having been duly sworn by me, upon his oath states that he is **CHIEF FINANCIAL OFFICER** of **ERMENEGILDO ZEGNA CORPORATION**, that he has read and understands the foregoing instrument, that he is authorized to execute said instrument, and acknowledged to me that he executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said corporation.

SUBSCRIBED AND SWORN TO BEFORE ME, this 28th day of November, 2005.

Name: 

JOHN HADDAD
NOTARY PUBLIC OF NEW JERSEY
COMMISSION EXPIRES 7/29/2006

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