

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	08/23/2003

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Interactive Data Development, Inc.		11/14/2005	CORPORATION: TENNESSEE

RECEIVING PARTY DATA

Name:	The First American Corporation
Street Address:	1 First American Way
City:	Santa Ana
State/Country:	CALIFORNIA
Postal Code:	92707
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2485001	CITY.SERVE
Registration Number:	2807896	MARKETLINX
Registration Number:	2405014	MARKETLINX SOLUTIONS
Registration Number:	2563195	MARKETLINX.TEMPO
Registration Number:	2490483	METRO.SERVE
Registration Number:	2796517	MIRROR.SERVE

CORRESPONDENCE DATA

Fax Number: (312)236-7516
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-368-4000
 Email: ch.tm@dlapiper.com
 Correspondent Name: Christina L. Martini
 Address Line 1: P.O. Box 64807
 Address Line 4: Chicago, ILLINOIS 60664-0807

CH \$165.00 2485001

TRADEMARK

ATTORNEY DOCKET NUMBER:	225827-000050
NAME OF SUBMITTER:	Christina L. Martini
Signature:	/clmartini/
Date:	12/01/2005
Total Attachments: 3 source=Interactive Assignment#page1.tif source=Interactive Assignment Notary Jurat#page1.tif source=Interactive Assignment Exhibit A#page1.tif	

ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, Interactive Data Development, Inc., a Tennessee corporation, having a place of business at 11121 Kingston Pike, Suite E, Knoxville, Tennessee 37934 ("Assignor"), is the sole and exclusive owner of the United States trademark registrations described on Exhibit A attached hereto and made a part hereof (the "Marks"); and

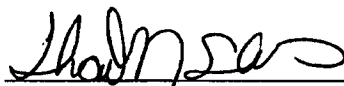
WHEREAS, The First American Corporation, a California corporation, having a place of business at 1 First American Way, Santa Ana, California 92707 ("Assignee"), desires to acquire the entire right, title and interest in, to and under the said marks and the registrations thereof;

NOW, THEREFORE, effective as of August 26, 2003, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said marks and registrations, together with the goodwill of the business symbolized by the Marks, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

AND, said Assignor hereby covenants that it has full right to convey the entire interest herein assigned.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

INTERACTIVE DATA DEVELOPMENT, INC.

By: 
Name: Thaddeus N. Shows
Title: President

Date: Nov 14, 2005

JURAT

State of California

County of Orange

Subscribed and sworn to (~~or affirmed~~) before me on

this 14th day of November, 2005,

by Thaddeus Newton Shaws Jr

personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.



(seal)

Signature Melissa B. Stanisai

EXHIBIT A

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
CITY.SERVE Stylized	2485001	September 4, 2001
MARKETLINX	2807896	January 27, 2004
MARKETLINX SOLUTIONS And Design	2405014	November 21, 2000
MARKETLINX.TEMPO	2563195	April 23, 2002
METRO.SERVE	2490483	September 18, 2001
MIRROR.SERVE	2796517	December 23, 2003