

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Resource Financial Group, Inc.		12/01/2005	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	United Benefit Advisors, LLC		
<b>Street Address:</b>	10585 N. Meridian Street		
<b>Internal Address:</b>	Suite 274		
<b>City:</b>	Indianapolis		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46290		
<b>Entity Type:</b>	CORPORATION: INDIANA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2299314	BENEFITS.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(850)934-4143		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	850-934-4124		
<b>Email:</b>	nevin@bga.com		
<b>Correspondent Name:</b>	J. Nevin Shaffer, Jr.		
<b>Address Line 1:</b>	913 Gulf Breeze Parkway		
<b>Address Line 2:</b>	Suite 43		
<b>Address Line 4:</b>	Gulf Breeze, FLORIDA 32561		
<b>ATTORNEY DOCKET NUMBER:</b>	RFG 200-923		
<b>NAME OF SUBMITTER:</b>	J. Nevin Shaffer, Jr.		
<b>Signature:</b>	/J. Nevin Shaffer, Jr./		

OP \$40.00 2299314

Date:

12/01/2005

Total Attachments: 1

source=UBA Assignment 1 Dec 05#page1.tif

ASSIGNMENT

WHEREAS, Resource Financial Group, Inc. ("Assignor"), a Texas corporation, having its principal offices at 1700A West 6<sup>th</sup> Street, Austin, Texas 78703, has adopted, used, and is using, and is the owner of and all right title and interest in and to the trademark **BENEFITS.COM** and as the owner of all right, title, and interest in and to the following trademark registration for the mark:

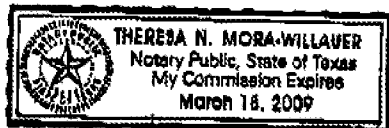
<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>
<b>BENEFITS.COM</b>	<b>2,299,314</b>	<b>December 14, 1999</b>

WHEREAS, United Benefit Advisors, LLC ("Assignee"), an Indiana corporation, having its principal offices at 10585 N. Meridian Street, Indianapolis, IN, USA 46290, desires to acquire said trademark and registration.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, **Resource Financial Group, Inc.** hereby assigns to **United Benefit Advisors, LLC** all right, title and interest in and to the trademark **BENEFITS.COM** and the above identified trademark registrations together with the goodwill of the business symbolized by said trademark and registration.

Assignor covenants with **United Benefit Advisors, LLC**, its successors, assigns and legal representatives, that the right and property herein conveyed are free and clear of any encumbrance, and that Assignor has full right to convey the same as herein expressed.

Signed at 10:AM, this 1 day of December 2005.



Resource Financial Group, Inc.  
By: [Signature]  
Chris John, CEO and President

State of TEXAS )  
County of TRAVIS ) SS

On this 1 day of December, 2005, personally appeared Chris John, to me known and known to me to be CEO and President of **Resource Financial Group, Inc.**, the Assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

WITNESS my hand and official seal.

[Signature]  
, Notary Public

C:\MyFiles\jns\s-z\United Benefit 207-1244 assignment\_company\_to\_company\_tm.wpd