orm PTO-1594 (Rev. 03/05)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office	
MB Collection 0651-0027 (exp. 5/30/2005) RECORDATION FOR	RM COVER SHEET	
TRADEMARKS ONLY		
To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.		
Name of conveying party(ies):	2. Name and address of receiving party(168)	
Ocean Minded, Inc.	Additional names, addresses, or citizenship attached? X No	
	Name: Ocean Minded, LLC	
Association	Internal Address:	
Individual(s) General Partnership Limited Partnership	Street Address: 5 Jenner Street, Suite 100	
Corporation- State: California	City: Irvine	
Other	State: California	
Citizenship (see guidelines)	State: Canfornia Country: United States Zip:	
Additional names of conveying parties attached? Yes No		
	General Partnership Citizenship	
3. Nature of conveyance)/Execution Date(s) :	Limited Partnership Citizenship	
Execution Date(s) September 14, 2005	Corporation Citizenship	
X Assignment Merger	X Other ltd. liability co. Citizenship California	
Security Agreement Change of Name	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes X No	
Other	(Designations must be a separate document from assignment)	
4. Application number(s) or registration number(s) ar	nd identification or description of the Trademark. B. Trademark Registration No.(s)	
A. Trademark Application No.(s)	1,861,059	
	Additional sheet(s) attached? Yes X No	
C. Identification or Description of Trademark(s) (and Filin	g Date if Application or Registration Number is unknown):	
o. Identification of December 1.	-	
Name & address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:	
Name: Kit M. Stetina, Esq.	1	
Internal Address: STETINA BRUNDA ET AL.	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00	
	Authorized to be charged by credit card	
Street Address: 75 Enterprise, Suite 250	Authorized to be charged to deposit account	
	_ L Enclosed	
City: Aliso Viejo	8. Payment Information:	
State:California Zip: 92656	a. Credit Card Last 4 Numbers	
Phone Number: (949) 855-1246	Expiration Date	
Fax Number: (949) 855-6371	b. Deposit Account Number 19-4330	
Email Address: kstetina@stetingdaw.com	Authorized User Name Kit M. Stetina	
9. Signature:	9/27/08	
Signature	Date ²	
Kit M. Stetina	Total number of pages including cover sheet, attachments, and document:	
Name of Person Signing		

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF TRADEMARKS AND INTERNET DOMAIN NAME

THIS ASSIGNMENT OF TRADEMARKS (this "Assignment") is made as of May 2, 2005, by Ocean Minded, Inc., a California corporation, formerly known as Ocean Minded Sandals, Inc. ("Assignor"), in favor of Ocean Minded, LLC, a California limited liability company ("Assignee").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby mutually agree as follows:

- and delivers to Assignee, free and clear of all liens, encumbrances, security interests, charges and adverse claims except those liens, encumbrances, security interests, charges and adverse claims held by OM South Investment, LLC and Innovate Partners, Inc. on the date hereof, Assignor's entire right, title, interest, privileges, powers and benefits, for the United States and all foreign countries, in and to any and all trademarks, service marks, logos and, other marks, and any application therefor, along with the right to recover for damages and profits for any infringements thereof, including without limitation the trademarks and service marks listed on the attached Annex A (collectively, the "Marks"), which assignment is made in connection with Assignee's acquisition of Assignor's business, and all goodwill associated therewith.
- 2. <u>Assignment of Domain Name</u>. Assignor hereby assigns, transfers, sets over and delivers to Assignee all of Assignor's right, title, interest, privileges, powers and benefits in, to and under the domain name "www.oceanminded.com," free and clear of all liens, encumbrances, security interests, charges and adverse claims.
- 3. Acknowledgement of Expanded Mark. It is acknowledged that Assignee filed an application to expand the trademark listed on Annex A on October 14, 2004, Serial Number 78499677, and such expanded trademark, to the extent not previously assigned to Assignee, is hereby assigned.
- 4. <u>No Prior Assignments</u>. Assignor hereby represents and warrants to, and covenants with, Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by Assignor, and that full right to convey the same as herein expressed is possessed by Assignor.
- 5. <u>Further Actions</u>. Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary or desirable by Assignee, to the extent such evidence is in the possession or control of Assignor.

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- 6. <u>Governing Law</u>. This Assignment shall be governed by, and interpreted in accordance with, the laws of the State of California, without regard to its conflicts of law principles.
- 7. Attorneys' Fees. The prevailing party in any action or proceeding between the parties arising out of or relating to this Assignment shall be entitled to recover from the other party all fees and expenses, including reasonable attorneys' fees, incurred in connection with any such action or proceeding.
- 8. <u>Counterparts</u>. This Assignment may be executed in counterparts, each of which shall constitute an original, but all of which together shall constitute one and the same agreement.
- 9. <u>Binding Effect</u>. This Assignment shall be binding upon and inure to the benefit of the parties and their successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first above written.

Ocean Minded, Inc., a California corporation

By:

Gary Ward, Officer

STATE OF Ca	<u>lifornia</u>)	
)	SS.
COUNTY OF	Los Angeles)	

SUBSCRIBED and SWORN to before me this 14th day of September, 2005.

NOTARY PUBLIC /26m___

My Commission Expires: 5/17/07

B. CONNER
Commission # 1418496
Notary Public — California \$
Los Angeles County
My Comm. Expires May 17, 2007

ANNEX A TO <u>ASSIGNMENT OF TRADEMARKS</u>

List of Trademarks

- 1. OCEAN MINDED (U.S. Registration No. 228012, Registered September 28, 1999)
- 2. TRAC-TOP (U.S. Registration No. 1,861,059, issued November 1, 1994)

TRADEMARK

REEL: 003202 FRAME: 0320

RECORDED: 09/22/2005