# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Elite Building Products, Inc.		11/22/2005	CORPORATION: GEORGIA

### **RECEIVING PARTY DATA**

Name:	Custom Building Products, Inc.	
Street Address:	13001Seal Beach Boulevard	
City:	Seal Beach	
State/Country:	CALIFORNIA	
Postal Code:	90740	
Entity Type:	CORPORATION: DELAWARE	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78580579	LEVELITE SL

## **CORRESPONDENCE DATA**

900037051

Fax Number: (310)824-9696

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

310-824-5555 Phone: Email: docketla@fulpat.com Correspondent Name: Fulwider Patton LLP

Address Line 1: 6060 Center Drive Address Line 2: Tenth FLoor

Address Line 4: Los Angeles, CALIFORNIA 90045

ATTORNEY DOCKET NUMBER:	CUSTB 70290
NAME OF SUBMITTER:	Stephen J. Strauss
Signature:	/Stephen J. Strauss/
Date:	12/01/2005

**REEL: 003202 FRAME: 0733** 

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Total Attachments: 1 source=levelite#page1.tif

TRADEMARK REEL: 003202 FRAME: 0734

# TRADEMARK ASSIGNMENT

WHEREAS, ELITE BUILDING PRODUCTS, INC. is the owner of the common law trademark LEVELITE for Portland cement-based self-leveling underlayment used in the installation of ceramic tile and natural stone floors.

WHEREAS, CUSTOM BUILDING PRODUCTS, INC., a Delaware corporation, having its principal place of business at 13001 Seal Beach Boulevard, Seal Beach, California 90740 is desirous of acquiring said mark;

NOW THEREFORE, for good and valuable consideration set forth, the receipt of which is hereby acknowledged, ELITE BUILDING PRODUCTS, INC. hereby assigns to CUSTOM BUILDING PRODUCTS, INC. all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark.

Executed this 22 day of November, 2005, at Duluth, Georgia.

ELITE BUILDING PRODUCTS, INC.

By:	William F. Osen			
Name:	William R. Olsen			
Title:	President			

71089.1 CUSTB 70290

**RECORDED: 12/01/2005** 

TRADEMARK REEL: 003202 FRAME: 0735