

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	11/30/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ArcSoft, Inc.		11/30/2005	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	EZ Prints, Inc.
Street Address:	190 Beaver Ridge Circle
Internal Address:	Suite A
City:	Norcross
State/Country:	GEORGIA
Postal Code:	30338
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2553204	PHOTOISLAND

CORRESPONDENCE DATA

Fax Number: (404)365-9532
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 404-233-7000
 Email: trademark@mmmlaw.com
 Correspondent Name: John R. Harris
 Address Line 1: 3343 Peachtree Road, N.E.
 Address Line 2: 1600 Atlanta Financial Center
 Address Line 4: Atlanta, GEORGIA 30326-1044

ATTORNEY DOCKET NUMBER:	10066-40723 (JRH)
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NAME OF SUBMITTER:	John R. Harris
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OP \$40.00 2553204

Signature:

/John R. Harris/

Date:

12/02/2005

Total Attachments: 1

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made as of the date stated below by ArcSoft, Inc., a California corporation ("Assignor") in favor of EZ Prints, Inc., a Delaware corporation ("Assignee").

WHEREAS, the Assignor is the owner of all rights in and to the following trademark or service mark (the "Mark"), the application and registration therefor, and the goodwill of the business symbolized by the Mark:

<u>Trademark</u>	<u>U.S. Trademark Registration Number</u>
PHOTOISLAND	2,553,204

WHEREAS, the Assignor desires to transfer and assign the above-mentioned Mark, the trademark registration and file therefor, and the goodwill of the business symbolized by the Mark to Assignee;

WHEREAS, the Assignor warrants and covenants that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been or will be made to others by the Assignor or any predecessor in title thereto, and that the full right to convey the same as herein expressed is possessed by the Assignor; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, all of its right, title and interest in and to the above-mentioned Mark, the above-mentioned application, file, and registration, and the goodwill of the business symbolized by the Mark, and the right to sue, either at law or in equity, and recover damages for past and future infringements. Assignor agrees to perform such further acts as may be necessary or desirable to transfer, perfect, and defend the Assignee's ownership of such property that are reasonably requested by Assignee from time to time.

IN WITNESS WHEREOF, the Assignor has caused this document to be executed as of the date stated below.

ARCSOFT, INC

Dated: 11/30/2005

By: *[Signature]*

Name and Title: Sean Bi, VP, Business Operations

STATE OF CALIFORNIA)
) SS:
COUNTY OF Alameda)

On this 30 day of November, 2005, before me personally appeared Sean Bi, known to me to be the individual aforesaid who duly acknowledged the signing of the foregoing instrument as a voluntary act on behalf of the identified entity with authority to do so.

Celeste S. Castro
Notary Public

My Commission Expires: Nov 6, 2009

