

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	08/30/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Mr. Ramon Ayala		08/30/2005	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

Name:	El Cartel Records, Inc.
Street Address:	403 Del Parque Street
Internal Address:	8th Floor
City:	San Juan
State/Country:	PUERTO RICO
Postal Code:	00907
Entity Type:	CORPORATION: PUERTO RICO

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	76635215	DADDY YANKEE

**CORRESPONDENCE DATA**

Fax Number: (212)889-0279  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212 889-0761  
 Email: jsplegal2000@aol.com  
 Correspondent Name: Jonathan Pollack  
 Address Line 1: 274 Madison Avenue  
 Address Line 2: 19th Floor  
 Address Line 4: New York, NEW YORK 10016

NAME OF SUBMITTER:	Jonathan Pollack
Signature:	/Jonathan Pollack/

OP \$40.00 76635215

Date:

12/02/2005

Total Attachments: 1

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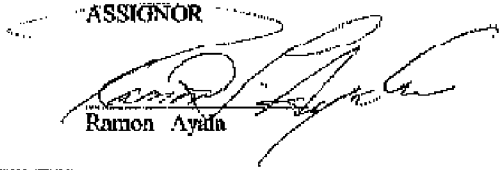
ASSIGNMENT

This assignment made as of August 30, 2005 provides as follows:

In consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, Ramon Ayala (Assignor) does hereby assign all of its right, title, interest and obligations in and to that certain trademark "Daddy Yankee," USPTO Serial number 76635215 (the "Trademark") to El Cartel Records, Inc. (Assignee) and the Assignee agrees to assume all of the rights, title, interest in and to the Trademark and all of the obligations of Assignor as they relate specifically to the Trademark.

READ, AGREED AND ACCEPTED:

ASSIGNOR

  
Ramon Ayala

READ, AGREED AND ACCEPTED:

ASSIGNEE

El Cartel Records, Inc.

By:   
Ramon Ayala, President