

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ramon Ayala		08/30/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	DY Merchandising Unlimited, LLC		
Street Address:	403 Del Parque Street		
Internal Address:	8th Floor		
City:	San Juan		
State/Country:	PUERTO RICO		
Postal Code:	00907		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76623966	DY	
CORRESPONDENCE DATA			
Fax Number:	(212)889-0279		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 889-0279		
Email:	jsplegal2000@aol.com		
Correspondent Name:	Jonathan Pollack		
Address Line 1:	274 madison Avenue		
Address Line 2:	19th Floor		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Jonathan Pollack		
Signature:	/Jonathan Pollack/		
Date:	12/02/2005		

OP \$40.00 76623966

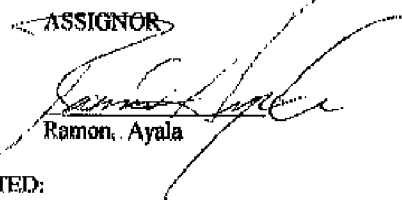
Total Attachments: 1
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ASSIGNMENT

This assignment made as of August 30, 2005 provides as follows:

In consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, Ramon Ayala (Assignor) does hereby assign all of its right, title, interest and obligations in and to that certain trademark "DY," USPTO Serial number 76623966 (the "Trademark") to DY Merchandising Unlimited, LLC (Assignee) and the Assignee agrees to assume all of the rights, title, interest in and to the Trademark and all of the obligations of Assignor as they relate specifically to the Trademark.

READ, AGREED AND ACCEPTED:

ASSIGNOR

Ramon Ayala

READ, AGREED AND ACCEPTED:

ASSIGNEE

DY Merchandising Unlimited, LLC

By: 
Ramon Ayala, Member