

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Market-Wise Enterprises, Ltd.		08/18/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	Zila Nutraceuticals, Inc.		
Street Address:	6735 Inter-Cal Way		
City:	Prescott		
State/Country:	ARIZONA		
Postal Code:	86301		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78554529	ESTER-CRAN	
CORRESPONDENCE DATA			
Fax Number:	(928)778-7986		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	bparson@zila.com		
Correspondent Name:	Zila Nutraceuticals, Inc.		
Address Line 1:	6735 Inter-Cal Way		
Address Line 4:	Prescott, ARIZONA 86301		
NAME OF SUBMITTER:	Brenda L. Parson		
Signature:	/brenda l parson/		
Date:	12/05/2005		
Total Attachments: 1			
source=Trademark ASsignment - Market-Wise#page1.tif			

OP \$40.00 78554529

TRADEMARK ASSIGNMENT

The undersigned, Market-Wise Enterprises Ltd., a corporation existing under the laws of the Province of Ontario, whose principal office is at 7171 Appleby Line, R.R. #6, Milton, Ontario, Canada, L9T 2Y1 (hereinafter "Assignor"), in consideration for the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby sell, assign, transfer and convey any and all right, title and interest in and throughout Canada, the United States of America, and all other foreign countries, in and to each of the trademarks ESTER-CRAN and ESTER-BERRY, including Canadian trademark application numbers 1232588 and 1241507 and U.S. trademark application number 78/554529, together with any and all goodwill pertaining to the aforesaid trademarks whether separately or collectively, to Zila Nutraceuticals, Inc., 6735 Inter-Cal Way, Prescott, Arizona, United States of America, 86301 (hereinafter "Assignee"), its successors, assigns and legal representatives, to be held and enjoyed by Assignee for its own use and behalf and for its successors, assigns and legal representatives as fully and completely by Assignee had the aforesaid rights not been assigned, and the same all hereinafter referred to as the "Assigned Property".

EXECUTED at Milton, Ontario, this /8 day of August 2005.

Market-Wise Enterprises Ltd.

By: 

Stephen Lukawski
President

ACKNOWLEDGEMENT

Zila Nutraceuticals, Ltd., whose full post office address is 6735 Inter-Cal Way, Prescott, Arizona, United States of America, 86301, the assignee named in the within assignment hereby acknowledges the foregoing assignment of the Assigned Property.

EXECUTED at Prescott, Arizona, this day of August 2005.

ZILA NUTRACEUTICALS, INC.,

By: 

(Name and Title)

05/041.TM.assign.05.8.18