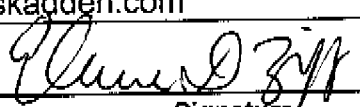


Form PTO-1594 (rev 06/04)		<b>RECORDATION FORM COVER SHEET TRADEMARKS ONLY</b>		U. S. Department of Commerce Patent and Trademark Office	
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below:					
<b>1. Name of conveying party(ies)/Execution Date(s):</b>  <b>Direct Mail and Computer Services, Inc.</b> 2451 Lively Boulevard Elk Grove Village, IL 60007-6726  _____ Individual(s) _____ Association _____ General Partnership _____ Limited Partnership <input checked="" type="checkbox"/> Corporation _____ Other _____  Citizenship <u>Delaware</u> Execution Date(s) <u>September 30, 2005</u>  Additional name(s) of conveying party(ies) attached? _____ Yes <input checked="" type="checkbox"/> No			<b>2. Name and Address of receiving party(ies)</b> Additional name(s) & address(es) attached? _____ Yes <input checked="" type="checkbox"/> No Name: <u>SourceLink Madison, LLC</u> Internal Address: _____ Street Address: <u>5 Olympic Way</u> City: <u>Madison</u> State: <u>MS</u> Country: <u>USA</u> Zip: <u>39110</u>  _____ Association – Citizenship _____ _____ General Partnership – Citizenship _____ _____ Limited Partnership – Citizenship _____ _____ Corporation – Citizenship _____ <input checked="" type="checkbox"/> Other <u>Limited Liability Company</u> Citizenship <u>Delaware</u>  If assignee is not domiciled in the United States, a domestic representative designation is attached _____ Yes <input checked="" type="checkbox"/> No		
<b>3. Nature of conveyance:</b> <input checked="" type="checkbox"/> Assignment _____ Merger _____ Security Agreement _____ Change of Name _____ Government Interest Assignment _____ Other _____					
<b>4. Application number(s) or registration number(s):</b> A. Trademark Application No(s).  B. Trademark Registration No(s). <div style="display: flex; justify-content: space-between;"> <span>2785967</span> <span>2839632</span> <span>2827295</span> </div> <div style="display: flex; justify-content: space-between;"> <span>2784062</span> <span>2784061</span> <span></span> </div> Additional numbers attached? _____ Yes <input checked="" type="checkbox"/> No					
<b>5. Name and address of party to whom correspondence concerning document should be mailed:</b>  Elaine D. Ziff, Esq. SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP Four Times Square New York, New York 10036 Tel: (212) 735-2656 Fax: (917) 777-2656 EZiff@skadden.com			<b>6. Total number of applications and registrations involved: <u>5</u></b>  <b>7. Total fee (37 CFR 1.21(h) and 3.41) <u>\$120</u></b>  <input checked="" type="checkbox"/> All fees and any deficiencies are authorized to be charged to Deposit Account (Our Ref. 091050/0001)  <b>8. Payment Information</b> Deposit Account No. <u>19-2385</u> Authorized user Name: <u>Philip H. Bartels</u>		
<b>9. Signature.</b> <div style="text-align: center;">             _____            Signature            Elaine Ziff, Esq.            Name of Person Signing         </div>			October 6, 2005 Date  Total number of pages including cover sheet, and documents: <span style="border: 1px solid black; padding: 2px 10px;">4</span>		

CH \$140.00 192385 2785967

### ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS dated as of September <sup>30</sup>~~30~~, 2005 (the "Trademark Assignment"), is entered into by DIRECT MAIL AND COMPUTER SERVICES, INC., a Delaware corporation located at 2451 Lively Boulevard, Elk Grove Village, IL 60007-6726 (the "Assignor") and SOURCELINK MADISON, LLC, a Delaware limited liability company located at 5 Olympic Way, Madison, MS 39110 (the "Assignee").

WHEREAS, the Assignor owns (a) certain trademarks and service marks, including those which are subject of registrations and applications for registration which are listed on Appendix 1 attached hereto and incorporated herein by reference (the "Marks"), (b) all of the elements of package or trade dress associated with the Marks and the goods and services of the Assignor (the "Trade Dress"); and (c) the goodwill symbolized by and connected with the use of the Marks and the Trade Dress; and

WHEREAS, pursuant to the Foreclosure and Partial Settlement Agreement dated as of September <sup>30</sup>~~30~~, 2005, by and among the Assignors the Assignee, and various other parties, named therein, the Assignor has agreed to sell, grant, bargain, convey, confirm, assign, transfer and deliver to the Assignee, and the Assignee has agreed to purchase and acquire from the Assignor, all of the Assignor's right, title and interest in and to the Marks and the Trade Dress.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby sell, grant, bargain, convey, confirm, assign, transfer and deliver to the Assignee, and the Assignee has agreed to purchase and acquire from the Assignor, all of the Assignor's right, title, and interest in and to the Marks and Trade Dress throughout the world, including all registrations and applications thereof, goodwill symbolized by and connected with the use thereof, the right to conduct business under the Marks and Trade Dress, including the right to license others the right to conduct business under the Marks and Trade Dress, the portion of the business of the Assignor to which any intent-to-use application pertains, and all rights to sue, counterclaim, and to collect damages and payments for claims of past, present, and future infringements, dilutions, unfair competition or misappropriations thereof, and all income, royalties, damages, and payments now or hereafter due or payable with respect to the Marks and Trade Dress, for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignee's successors, assigns or other legal representatives.

The Assignor hereby agrees to execute upon the request of the Assignee such additional documents as are necessary to register and otherwise give full effect to the rights of the Assignee under this Trademark Assignment in and to the Marks and Trade Dress worldwide, including all documents necessary to record in the name of the Assignee the assignment of the Marks with the United States Patent and Trademark Office and, with respect to any equivalent foreign rights, with any other appropriate foreign or international office or registrar.

IN WITNESS WHEREOF, the Assignor has caused this Trademark Assignment to be executed as of September 29, 2005.

DIRECT MAIL AND COMPUTER SERVICES, INC.,

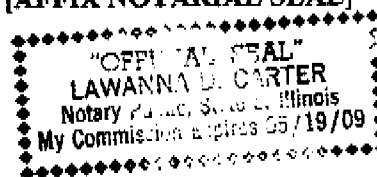
By: Thomas E. Hill  
Name: Thomas E. Hill  
Title: Chief Restructuring Officer  
Its duly authorized officer

STATE OF ILLINOIS  
COUNTY OF Laurel

On this 29 day of September, 2005, before me, the undersigned notary public, personally appeared Thomas E. Hill, as Chief Restructuring Officer of DIRECT MAIL AND COMPUTER SERVICES, INC., proved to me through satisfactory evidence of identification which was his driver's license, to be the person whose name is on the foregoing Trademark Assignment, and acknowledged to me that he signed it voluntarily, for and on behalf of DIRECT MAIL AND COMPUTER SERVICES, INC., for its stated purpose.

Lawanna D. Carter  
Notary Public

My commission expires: 5/19/09  
[AFFIX NOTARIAL SEAL]



**Appendix 1****Trademark Registrations and Applications**

<b>Country</b>	<b>Mark</b>	<b>Reg. No. (App. No.)</b>	<b>Reg. Date (App. Date)</b>
U.S.	AGS	2,785,967	11/25/2003
U.S.	SELECTPRINT	2,839,632	5/11/2004
U.S.	WEB2 PRESS	2,827,295	3/30/2004
U.S.	ACCULINK	2,784,062	11/18/2003
U.S.	ACCUPRO	2,784,061	11/18/2003