

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	08/16/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Brown and Streza LLP		08/16/2005	Limited Liability Partnership:

RECEIVING PARTY DATA

Name:	Tim Voorhees Esq.
Street Address:	22762 Boltana
City:	Misson Viejo
State/Country:	CALIFORNIA
Postal Code:	92691
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2898684	THE PURPOSE-DRIVEN FAMILY WEALTH BLUEPRINT

CORRESPONDENCE DATA

Fax Number: (317)637-7561
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 317-634-3456
 Email: suzette@uspatent.com
 Correspondent Name: Christopher A. Brown
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ATTORNEY DOCKET NUMBER:	100-45 FOR 40059-3
NAME OF SUBMITTER:	Christopher A. Brown
Signature:	/Christopher A. Brown/

CH \$40.00 2898684

Date:

12/06/2005

Total Attachments: 1

source=40059-3 service mark assignment on Reg 2,898,684#page1.tif

Service Mark Assignment

WHEREAS, Brown and Streza LLP, a California partnership having a place of business at 8105 Irvine Center Drive, Suite 700, Irvine, California ("Assignor"), has adopted and used the following mark, which is registered in the U.S. Patent and Trademark Office:

MARK	REGISTRATION NO.	REGISTRATION DATE
THE PURPOSE-DRIVEN FAMILY WEALTH BLUEPRINT	2,898,684	November 2, 2004

WHEREAS, Tim Voorhees, an individual residing at 22762 Boltana, Mission Viejo, California ("Assignee"), is desirous of acquiring and/or quieting title to said mark and the registration therefor;

THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers unto Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration therefor, and all claims for damages from infringement or other use of the mark, with the right to sue for and collect the same for Assignee's own use and enjoyment and for that of his successors, assigns or other representatives. Assignor represents and warrants that it has the full right to convey the entire interest herein assigned and that it has not executed, and will not execute, any agreement in conflict herewith.

Brown and Streza LLP
 By: [Signature]
 Printed: Richard Streza
 Title: Partner
 Date: 8-16-05

STATE OF California)
) : SS
 COUNTY OF Orange)

Before me, a Notary Public, in and for said County and State, personally appeared the above-named signatory who, being first duly sworn upon his oath, acknowledged the execution of the foregoing "Trademark Assignment" as his or her voluntary act and deed.

WITNESS my hand and Notarial Seal this 16th day of August, 2005.

Martha F. DeMarco
Notary Public

Printed: Martha F. DeMarco

Resident of Orange County

My Commission Expires:

7/6/2008
#354303

