

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LifeStart Wellness Network, Inc. d/b/a LifeStart, Inc.		07/12/2004	COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Health IQ Diagnostics, LLC		
Street Address:	117 Jefferson Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78449555	MY HEALTH IQ	
Serial Number:	78449559	HEALTH IQ DIAGNOSTICS	
CORRESPONDENCE DATA			
Fax Number:	(312)706-9000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	moconnor@mayerbrownrowe.com		
Correspondent Name:	Margaret O'Connor		
Address Line 1:	PO Box 2828		
Address Line 4:	Chicago, ILLINOIS 60690-2828		
ATTORNEY DOCKET NUMBER:	04244590		
NAME OF SUBMITTER:	Margaret A. O'Connor		
Signature:	/Margaret A. O'Connor/		
Date:	12/06/2005		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is between LifeStart Wellness Network, Inc, an Illinois company d/b/a LifeStart Inc. ("Assignor") and Health IQ Diagnostics, LLC, an Illinois limited liability company ("Assignee").

WHEREAS, ASSIGNOR is the owner of all right, title, and interest in the following trademarks, service marks and trade names (collectively, the "TRADEMARKS")

<u>Mark</u>	<u>Application No.</u>	<u>Application Date</u>
MY HEALTH IQ	78/449,555	July 12, 2004
HEALTH IQ DIAGNOSTICS	78/449,559	July 12, 2004

WHEREAS, ASSIGNOR desires to assign all right, title and interest in the TRADEMARKS to ASSIGNEE and ASSIGNEE desires to acquire all of ASSIGNOR's right, title and interest in, to and under the TRADEMARKS.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over to ASSIGNEE, its successors, legal representatives and assigns, all of ASSIGNOR's right, title and interest in and to the TRADEMARKS together with the goodwill of the business associated with said TRADEMARKS and registrations thereof (including, without limitation, all proceeds thereof and the rights to sue for past, present and future infringements), the same to be held and enjoyed by ASSIGNEE, for its own use and on behalf of its successors, legal representatives and assigns, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, had this sale and assignment not been made.

In witness of this assignment, authorized representatives of ASSIGNOR and ASSIGNEE have executed this ASSIGNMENT as of the 12th day of July, 2004.

LifeStart Wellness Network, Inc.
(d/b/a LifeStart Inc.),
Assignor

By: 
Name: Darren Hodgdon
Title:

Health IQ Diagnostics, LLC
Assignee

By: 
Name: Darren Hodgdon
Title: