

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Buckeye Check Cashing II, Inc.		12/01/2005	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Buckeye Check Cashing, Inc.		
Street Address:	7001 Post Road, Suite 200		
City:	Dublin		
State/Country:	OHIO		
Postal Code:	43016		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78750174	LIFE HAPPENS. CHECK\$MART HELPS!	
CORRESPONDENCE DATA			
Fax Number:	(614)222-3481		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6144622219		
Email:	srector@szd.com		
Correspondent Name:	Susan D. Rector		
Address Line 1:	P.O. Box 165020		
Address Line 4:	Columbus, OHIO 43216-5020		
ATTORNEY DOCKET NUMBER:	112500-1		
NAME OF SUBMITTER:	Susan D. Rector		
Signature:	/Susan D. Rector/		
Date:	12/02/2005		

CH \$40.00 78750174

Total Attachments: 1
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ASSIGNMENT


FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, Buckeye Check Cashing II, Inc., an Ohio corporation (the "Assignor"), does hereby sell, assign, transfer and convey unto Buckeye Check Cashing, Inc., an Ohio corporation, whose post office address is 7001 Post Road, Suite 200, Dublin, Ohio 43016 (the "Assignee") and its successors and assigns, all of Assignor's right, title and interest in and to the service mark LIFE HAPPENS. CHECK\$MART HELPS!, U.S. Application Serial Number 78/750,174, filed November 9, 2005, together with the goodwill of the business symbolized thereby, all registrations pertaining thereto, all rights of registration incident to ownership thereof and all intellectual property rights attaching thereto.

Assignor shall execute and deliver all instruments, certificates and other documents and shall perform all other acts which Assignee may reasonably request to convey and transfer to and vest in Assignee or its successors and assigns and protect its or their right, title and interest in the service mark.

1st IN WITNESS WHEREOF, Assignor has executed this Assignment to be effective as of the day of December, 2005.

BUCKEYE CHECK CASHING II, INC.

By:


Chad M. Streff, Chief Operating Officer

(H0817508.1)