Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** CHANGE OF NAME NATURE OF CONVEYANCE:

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HowStuffWorks.Com, Inc.		02/05/2001	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	HowStuffWorks, Inc.	
Street Address:	3350 Peachtree Road	
Internal Address:	One Capital City Plaza, Suite 1500	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30326	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2980912	HOW STUFF WORKS
Registration Number:	2968695	HSW
Registration Number:	2522353	MARSHALL BRAIN'S HOWSTUFFWORKS
Registration Number:	2501639	HOW STUFF WORKS BY MARSHALL BRAIN
Registration Number:	2610355	MARSHALL BRAIN'S HOW STUFF WORKS
Registration Number:	2501638	HOW STUFF WORKS

CORRESPONDENCE DATA

Fax Number: (678)553-2458

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 678-553-2457

Email: fancherk@gtlaw.com

Correspondent Name: Kristen L Fancher, Greenberg Traurig

3290 Northside Parkway Address Line 1:

Suite 400 Address Line 2:

TRADEMARK 900037375 **REEL: 003205 FRAME: 0776**

Address Line 4: Atlanta, GEORGIA 30327				
ATTORNEY DOCKET NUMBER:	52093.010000			
NAME OF SUBMITTER:	Kristen L. Fancher			
Signature:	/kristen l fancher/			
Date:	12/07/2005			
Total Attachments: 2 source=HowStuffWorks#page1.tif source=HowStuffWorks#page2.tif				

TRADEMARK REEL: 003205 FRAME: 0777

Stal. of Delaware

PAGE 1

Office of the Secretary of State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HOWSTUFFWORKS.COM, INC.", CHANGING ITS NAME FROM "HOWSTUFFWORKS.COM, INC." TO "HOWSTUFFWORKS, INC.", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF FEBRUARY, A.D. 2001, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

Harriet Smith Windson, Secretary of State

AUTHENTICATION: 0988972

3094576 8100

TÄTŘAĎÉMÃŘK REEL: 003205 FRAME: 0778

CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION

OF

HOWSTUFFWORKS.COM, INC.

(Under Section 242 of the General Corporation Law)

It is hereby certified:

FIRST:

The name of the corporation is Howstuffworks.com, Inc. (the

"Corporation").

RECORDED: 12/07/2005

SECOND: The Certificate of Incorporation of the Corporation is hereby amended by deleting Article First thereof and replacing it, to read in its entirety as follows.

"First: The name of the corporation is Howstuffworks, Inc. (the "Corporation")."

THIRD: This Certificate of Amendment has been duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this Certificate as of the day of February 2001.

HOWSTUFFWORKS.COM, INC.

Name: Marshall Brain

Title: Chief Executive Officer

STATE OF DELAWARE SECRETARY OF STATE DIVISION OF CORPORATIONS FILED 09:00 AM 02/23/2001 010088763 - 3094576

TRADEMARK

REEL: 003205 FRAME: 0779