

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. David Buuck		12/06/2005	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Radiient Technologies, Inc.		
Street Address:	2084-A Walsh Avenue		
City:	Santa Clara		
State/Country:	CALIFORNIA		
Postal Code:	95050		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78683767	SIMPLE HD	
CORRESPONDENCE DATA			
Fax Number:	(650)213-0260		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650-812-1300		
Email:	patrademarks@manatt.com		
Correspondent Name:	Susan E. Hollander, Esq.		
Address Line 1:	1001 Page Mill Road, Bldg 2		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	27784-032-003		
NAME OF SUBMITTER:	Kristin Falco, Paralegal		
Signature:	/Kristin Falco/		
Date:	12/07/2005		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made on this 6th day of December, 2005 ("Effective Date"), by and between David Buuck, and individual residing at 1855 Main Street, Santa Clara, California 95050 ("Assignor"), and Radiient Technologies, Inc. a California corporation ADP located at 2084-A Walsh Avenue, Santa Clara, California 95050 ("Assignee").

WHEREAS, Assignor has adopted the following trademark ("Trademark") and has filed a corresponding application for obtaining federal registration of this trademark in the United States Patent and Trademark Office ("Application"):

Trademark:	Services:	U.S. App. Serial No.:	Filing Date:
SIMPLE HD	Class 9: Electronic accessories, namely, adaptors, cables, wires, and currency converters for home electronics devices.	78/683,767	August 12, 2005

AND WHEREAS Assignor desires to assign the Trademark and the Applications to Assignee because Assignee is a successor to that portion of Assignor's business to which the Trademark pertains, and that business is ongoing and existing;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged by both parties, Assignor makes the following assignment:

Assignment. Assignor hereby assigns, transfers, and conveys, as of the Effective Date, all of Assignor's right, title and interest in and to the Trademark, in and to the Application, and in and to all the business goodwill inherent in the Trademark and in the Application to Assignee, who is a successor to that portion of Assignor's business to which the Trademark pertains, and that business is ongoing and existing.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed and delivered as of the Effective Date, and Assignee has acknowledged the execution and delivery.

ASSIGNOR: **David Buuck**

By: 

(signature)

Date: December 6, 2005

Trademark Assignment:
SIMPLE HD 78/683,767