

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ferrari S.p.A.		03/11/2005	a Societa per Azioni: ITALY

RECEIVING PARTY DATA	
Name:	Maserati S.p.A.
Street Address:	Via Ciro Menotti 322
City:	Modena
State/Country:	ITALY
Postal Code:	41000
Entity Type:	a Societa per Azioni: ITALY

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Serial Number:	78537800	BRIGHTEX
Serial Number:	78430115	MASERATI CLUB MASERATI OFFICIAL CLUB
Serial Number:	78206841	CUSTOMER SERVICES MASERATI
Serial Number:	78383523	MASERATI GRANSPORT
Serial Number:	78430173	REGISTRO MASERATI
Serial Number:	78203545	TROFEO MASERATI
Registration Number:	2794550	
Registration Number:	2941759	
Registration Number:	2941590	KUBANG GT WAGON
Registration Number:	1554471	MASERATI
Registration Number:	1544327	MASERATI
Registration Number:	2704650	MASERATI
Registration Number:	933481	MASERATI
Registration Number:	2775461	MASERATI COUPE CAMBIOCORSA

OP \$565.00 78537800

Registration Number:	2689763	MASERATI CUSTOMER SERVICES
Registration Number:	2895593	MASERATI DUOSELECT
Registration Number:	2756090	MASERATI SPYDER CAMBIOCORSA
Serial Number:	78383519	MC12
Registration Number:	2657773	OFFICINE ALFIERI MASERATI
Registration Number:	2955958	QUATTROPORTE
Registration Number:	2989803	QUATTROPORTE
Serial Number:	76217866	MASERATI

**CORRESPONDENCE DATA**

Fax Number: (212)575-0671  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 212-790-9200  
Email: trademark@cfl.com  
Correspondent Name: Albert Robin  
Address Line 1: 1133 Avenue of the Americas  
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 25823-000 ALR/FM

**DOMESTIC REPRESENTATIVE**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER: Albert Robin

Signature: /Albert Robin/

Date: 12/08/2005

Total Attachments: 5  
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Revenue Office of Modena  
Registered on 29 March 2005  
no. 1205 series 2  
following payment of euro 171,72

## **DEED OF ASSIGNMENT OF TRADEMARK**

between

Ferrari S.p.A., whose registered office is in Modena, Via Emilia Est no. 1163, with share capital worth Euro 20,000,000.00, registered in the Register of Companies – Modena Office under no. 00159560366, validly represented for the purpose of this deed by the Director and Chief Executive, Mr Jean Henri Todt, born in Cantal (France) on 25 February 1946 and domiciled for the office in Modena, Via Emilia Est no. 1163, vested with the necessary powers (hereafter the ASSIGNOR)

and

Maserati S.p.A., whose registered office is in Modena, Viale Ciro Menotti 322, with share capital worth Euro 31,000,000.00, registered in the Register of Companies – Modena Office under no. 10612550151, validly represented for the purpose of this deed by the Managing Director Karl Heinz Kalbfell, born in Reutlingen (Germany) on 29 December 1949 and domiciled for the office in Modena, Viale Ciro Menotti 322, vested with the necessary powers (hereafter the ASSIGNEE)

(the ASSIGNOR and the ASSIGNEE, hereinafter, the "PARTIES")

### WHEREAS

- (A) the ASSIGNOR is the owner of the trademark registrations and applications in Italy and abroad, described in Annex 1 to this deed (hereafter, the "Maserati trademarks");
- (B) the ASSIGNOR intends to assign the Maserati trademarks to the ASSIGNEE;
- (C) the ASSIGNOR and the ASSIGNEE, for the purposes of recital (B), have reciprocally demonstrated their willingness, respectively, to sell and acquire the Maserati trademarks.

THIS SAID, IT IS NOW AGREED AND STIPULATED AS FOLLOWS:

1. The recitals and the annex form an integral part of this deed;
2. Subject to the terms of this deed and in return for the consideration specified in Section 5, the ASSIGNOR sells and transfers the Maserati trademarks to the ASSIGNEE, who accepts and purchases, thereby becoming the sole owner.
3. The ASSIGNOR declares and guarantees to the ASSIGNEE that it has full disposition and ownership of the Maserati trademarks and that there are no third-party claims or rights over them, except for the lawsuit currently pending before the Court of Appeal in Bologna with the company Stilma SpA and the

Spallanzani heirs, and the lawsuit pending before the Commercial Court of Barcelona relating to the alleged lapse through non-use of the Maserati trademark in Spain with regard to class 6.

4. Without prejudice to the provisions of Section 3, the ASSIGNOR undertakes to indemnify the ASSIGNEE from all costs or liability that might arise after the date when this deed comes into force as a result of events, deeds and circumstances regarding the Maserati trademarks, if they refer to the period before the date of this assignment.
5. As a consideration for the assignment of the Maserati trademarks, the ASSIGNEE will pay the ASSIGNOR the sum of € 26,500,000.00 (twenty-six million five hundred thousand euro) plus VAT (where applicable), to be paid within 120 (one hundred and twenty) days of signing this deed.
6. All the procedures and costs connected to registering the Maserati trademarks, as well as the notarial costs and the cost of registering this deed shall be borne by the ASSIGNEE.
7. The parties undertake to sign any additional deed or document that may be necessary or useful to finalise recordal of the assignment in the countries in question.
8. This deed is subject to Italian law.
9. All disputes arising from this deed, including those regarding its validity, interpretation, execution and cancellation, shall be brought before a sole arbitrator, in compliance with the National Regulations for Arbitration of the National and International Chamber of Arbitration in Milan, which the Parties declare they are familiar with and accept in full. The sole arbitrator will proceed using customary procedure and in accordance with the law.

Read, approved and signed in duplicate.

Annex 1 (list of Maserati trademarks)

Maranello, 11 March 2005

FERRARI S.p.A.

Jean Todt

Director and Chief Executive

Modena, March 2005

MASERATI S.p.A.

Karl Heinz Kalbfell

Managing Director

Item no. 32297

### **AUTHENTICATION OF SIGNATURE**

I, the undersigned Dottor Tomaso Vezzi, Notary Public in Modena, registered in the Notarial Guild of Modena, hereby certify that, without the presence of witnesses following the express joint renunciation made by the parties, with my consent, Mr: Jean Henri Todt, born in Pierrefort (France) on 25 February 1946 and domiciled in Modena, Via Emilia Est no. 1163, director:

who participates as the legal representative of the company:

"FERRARI SOCIETA' PER AZIONI ESERCIZIO FABBRICHE AUTOMOBILI E CORSE" OR "FERRARI S.P.A.", whose registered office is in Modena, Via Emilia Est no. 1163, with share capital worth Euro 20,978,000.00 of which Euro 20,000,000.00 has been paid up, tax code and registration number in the Register of Companies in Modena 00159560366;

in his capacity as director and chief executive with due authorisation;

of whose personal identity I am certain, has signed the foregoing deed in my presence, requesting me to issue an original copy, in Maranello, via Abetone Inferiore no.4, on 11 (eleventh) March 2005 (two thousand and five).

Signature and rubber stamp  
Tomaso Vezzi

Item no. 32404

### **AUTHENTICATION OF SIGNATURE**

I, the undersigned Dottor Tomaso Vezzi, Notary Public in Modena, registered in the Notarial Guild of Modena, hereby certify that, without the presence of witnesses following the express joint renunciation made by the parties, with my consent, Mr:

- Karl Heinz Kalbfell, born in Reutlingen (Germany) on 29 December 1949 and domiciled in Modena, Viale Ciro Menotti 322, director;

who participates as the legal representative of the company:

"MASERATI S.P.A.", whose registered office is in Modena, Viale Ciro Menotti 322, with fully paid-in share capital worth Euro 31,000,000.00, tax code and registration number in the Register of Companies in Modena 10612550151;

in his capacity as Managing Director with due authorisation;

of whose personal identity I am certain, has signed the foregoing deed in my presence, requesting me to issue an original copy, in Modena, Viale Ciro Menotti 322, on 17 (seventeenth) March 2005 (two thousand and five).

Signature and rubber stamp

Tomaso Vezzi

**DECLARATION**

I, Bruna Parola, of Corso Emilia 8, Turin, Italy, do hereby solemnly and sincerely declare that I am conversant with the Italian and English languages and that the following translation is a true translation of the attached document.

Torino,

A handwritten signature in black ink, appearing to read 'Bruna Parola', written over a horizontal line.

**Bruna Parola**