# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	12/05/2005

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Companhia de Bebidas das Americas - AmBev		12/05/2005	CORPORATION: BRAZIL

### **RECEIVING PARTY DATA**

Name:	AmBev USA, Inc.	
Street Address:	3400 N.W. 114th Avenue	
City:	Miami	
State/Country:	FLORIDA	
Postal Code:	33178	
Entity Type:	CORPORATION: FLORIDA	

### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2272294	ANTARCTICA
Registration Number:	2802754	ANTARCTICA GUARANA THE BRAZILIAN ORIGINAL

## **CORRESPONDENCE DATA**

Fax Number: (202)408-4400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

2024084000 Phone:

Email: docketing@finnegan.com

Correspondent Name: David M. Kelly

Address Line 1: 901 New York Avenue, N.W. Address Line 2: Finnegan, Henderson et. al.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001-4413

ATTORNEY DOCKET NUMBER:	1952.0065
NAME OF SUBMITTER:	David M. Kelly

900037495 **REEL: 003206 FRAME: 0843** 

Signature:	/David M. Kelly/
Date:	12/08/2005
Total Attachments: 2 source=0005178#page1.tif source=0005178#page2.tif	

TRADEMARK REEL: 003206 FRAME: 0844

#### **ASSIGNMENT**

Companhia de Bebidas das Americas - AmBev, a Brazilian corporation with its principal place of business at Rua Dr. Renato Paes de Barros, 1017, 4° andar, São Paulo, SP, Brazil, CEP 04538-001 ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. trademark registrations therefor ("the Trademarks").

AmBev USA, Inc., a Florida corporation with its principal place of business at 3400 N.W. 114<sup>th</sup> Avenue, Miami, Florida, ZIP Code 33178 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

Companhia de Bebidas das Americas - AmBev
By: M. W.
Name: Pedeo de Abreu marioni
Title: General Caynight
Date: December 5, 2005.
By: \psi \land
Name: Cakos Eduardo Kleitzenschell Lisboa
Title: marketing officer
Date: Decomber 5, 2005.
AmBev USA Inc.  By:
Name: Pedeo de Abreu mariani
Title: DIRECTOR
Date: December 5,2005.
Ву:
Name: Cloudio BROZ FORES
Title: DIRECTOR
Date December 5, 2005.

**EXHIBIT A** 

MARK REG. NO. REG. DATE

ANTARCTICA GUARANA THE 2,802,754 January 6, 2004 BRAZILIAN ORIGINAL and Design

ANTARCTICA 2,272,294 August 24, 1999

**RECORDED: 12/08/2005** 

AC FP VERIDICO

TRADEMARK REEL: 003206 FRAME: 0846