

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
B.C.E. Technologies, Inc.		02/10/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Backward Integration, Inc.		
Street Address:	3830 Kelley Avenue		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44114		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2233496	BCE	
Registration Number:	2320208	ADVANTAGE	
Registration Number:	1529475	BCE	
CORRESPONDENCE DATA			
Fax Number:	(202)295-1138		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202.625.3536		
Email:	richard.lukas@kattenlaw.com		
Correspondent Name:	Sunit Talapatra, PH.D.		
Address Line 1:	1025 Thomas Jefferson St., NW		
Address Line 2:	Suite 700 - East Lobby		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20007		
ATTORNEY DOCKET NUMBER:	335308.00001		
NAME OF SUBMITTER:	Rebecca E. McDougall, Esq.		

CH \$90.00 2233496

Signature:

/Rebecca E. McDougall/

Date:

12/09/2005

Total Attachments: 2

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EXHIBIT A

Trademarks

Mark	Class	Number (Registration/ Application)	Date (Registration/ Application)	Country
BCE	09, 07	2233496	March 23, 1999	U.S.
ADVANTAGE	07	2320208	February 22, 2000	U.S.
BCE Stylized	09	1529475	March 14, 1989	U.S.

SOLICITORS, 39233, 00004, 100795041.1, BCE Trademark Assignment Form