

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shimano American Corporation		11/07/2005	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Shimano Inc.		
<b>Street Address:</b>	77 Oimatsu-cho 3-cho		
<b>City:</b>	Sakai, Osaka		
<b>State/Country:</b>	JAPAN		
<b>Postal Code:</b>	590-8577		
<b>Entity Type:</b>	CORPORATION: JAPAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2374845	SLADE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(801)328-1707		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	801-533-9800		
<b>Email:</b>	rgilmore@wnlaw.com		
<b>Correspondent Name:</b>	Richard C. Gilmore		
<b>Address Line 1:</b>	60 East South Temple		
<b>Address Line 2:</b>	1000 Eagle Gate Tower		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84111		
<b>ATTORNEY DOCKET NUMBER:</b>	15145.326		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Richard C. Gilmore		
<b>Address Line 1:</b>	60 East South Temple		
<b>Address Line 2:</b>	1000 Eagle Gate Tower		

OP \$40.00 2374845

Address Line 4: Salt Lake City, UTAH 84111

NAME OF SUBMITTER:

Richard C. Gilmore

Signature:

/Richard C. Gilmore/

Date:

12/12/2005

Total Attachments: 3

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**TRADEMARK ASSIGNMENT**

This Assignment is by and between Shimano American Corporation ("Assignor"), a corporation duly organized and existing under the laws of California, having a principal place of business at One Holland, Irvine, CA 92618, and Shimano Incorporated ("Assignee"), a corporation duly organized and existing under the laws of Japan, having a principal place of business at 77 Oimatsu-cho 3-cho, Sakai Osaka 590-8577 Japan.

WHEREAS, Assignor has adopted, used and is using the Mark listed in Schedule A;

WHEREAS, Assignor has acquired goodwill associated with and symbolized by the Mark, and has not abandoned the same;

WHEREAS, Assignor is the owner, as reflected by the records of the United States Patent and Trademark Office, of the United States trademark registration listed in Schedule A directed towards the Mark;

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark, the goodwill associated with and symbolized by the Mark, the registration directed towards the Mark, and the right to sue for past infringement thereof.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee all right, title and interest in and to the Mark, together with the goodwill associated with and symbolized by the Mark, the registration directed towards the Mark, and the right to sue for past infringement thereof.

Trademark Assignment  
Reference No.: 15145.326

**TRADEMARK**  
**REEL: 003208 FRAME: 0093**

SHIMANO AMERICAN CORPORATION  
("ASSIGNOR")

Date: Nov 7, 2005

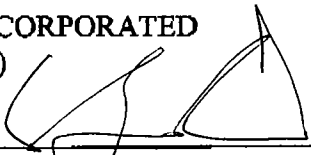
By: 

Printed Name: SUE D. ALLAN

Title: VICE PRESIDENT

SHIMANO INCORPORATED  
("ASSIGNEE")

Date: Nov 24, 2005

By: 

Printed Name: YOSHIRO YAMATO

Title: Vice President

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**SCHEDULE A**

**United States Trademark Registration**

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
SLADE	75/686844	April 19, 1999	2,374,845	August 8, 2000