

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Creative Publishing International, Ltd.		12/12/2005	COMPANY: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	T & N Children's Publishing, Inc.		
<b>Street Address:</b>	11572 K-Tel Drive		
<b>City:</b>	Minnetonka		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55343		
<b>Entity Type:</b>	CORPORATION: MINNESOTA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2254026	INTERFACT	
Registration Number:	1905596	MAKE IT WORK!	
Registration Number:	2574790	TWO CAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)977-8650		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612-977-8676		
<b>Email:</b>	ip@briggs.com		
<b>Correspondent Name:</b>	Andrea M. Bond		
<b>Address Line 1:</b>	80 South Eighth Street		
<b>Address Line 2:</b>	Suite 2200		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	27740.82		
<b>NAME OF SUBMITTER:</b>	Andrea M. Bond		

CH \$90.00 2254026

Signature:

/Andrea M. Bond/

Date:

12/12/2005

Total Attachments: 3

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**ASSIGNMENT OF TRADEMARKS**

For TEN DOLLARS (\$10.00) and other good and valuable consideration, Creative Publishing International, Ltd. ("Assignor"), an English Company, with an address of 11572 K-Tel Drive, Minnetonka, Minnesota 55343, hereby sells to T & N Children's Publishing, Inc., a Minnesota corporation, with an address of 11572 K-Tel Drive, Minnetonka, Minnesota 55343, all of Assignor's right, title and interest in and to the trademarks identified on Schedule A, together with all associated good will.

Dated as of December 12, 2005

CREATIVE PUBLISHING INTERNATIONAL, LTD.

By James H. McMin  
Its Authorized Officer

## SCHEDULE A

<u>Mark/Classes</u>	<u>Jurisdiction</u>	<u>Filing/Registration Date</u>	<u>Serial/Registration No.</u>
Interfact logo (9, 16, 28, 41, 42)	Australia	09/06/1996	716900
Two-Can logo (9, 16, 41)	Australia	10/24/1996	720338
Interfact logo (9, 16, 41)	Canada	01/12/2000	828566
Jump! logo (16)	Canada	03/15/0991	381424
Interfact logo (9, 16, 28, 41, 42)	European Union	07/14/1999	331116
Two-Can Strip logo (9, 16, 28, 41, 42)	European Union	10/29/1998	331181
Two-Can logo (9, 16, 28, 41, 42)	European Union	07/27/1998	206078
Two-Can logo (9)	Hong Kong	09/18/1998	1998B09690
Two-Can logo (16)	Hong Kong	02/12/1998	199801390
Two-Can logo (41)	Hong Kong	09/22/1999	199911605
Interfact logo (28)	Malaysia		9762866
Interfact logo (42)	Malaysia		9720440
Jump! logo (16)	New Zealand	02/25/1993	173239
Two-Can logo (9)	New Zealand	12/16/1997	263631
Two-Can logo (16)	New Zealand	12/16/1997	263632
Two-Can logo (41)	New Zealand	12/16/1997	263633
Two-Can logo (9)	Singapore	04/01/1996	T96/07914G
Two-Can logo (16)	Singapore	04/01/1996	T96/07915E
Two-Can logo (41)	Singapore	04/01/1996	T96/07916C
Two-Can logo (9)	South Africa	06/18/1996	96/07976
Two-Can logo (16)	South Africa	06/18/1996	96/07977

Two-Can logo (41)	South Africa	06/18/1996	96/07978
Jump! logo (16)	United Kingdom	11/29/1989	1303597
Play and Discover (16)	United Kingdom	10/10/1995	1580529
Play and Discover (9)	United Kingdom	01/21/1997	1585848
Interfact logo (9, 16)	USA	06/15/1999	2254026
Make it work! (16)	USA	07/18/1995	1905596
Two-Can logo (9, 16, 41)	USA	06/04/2002	2574790