

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
J Christopher Burch		10/31/2005	INDIVIDUAL: UNITED STATES
Tory Burch		10/31/2005	INDIVIDUAL: UNITED STATES
Fiona Marin		10/31/2005	INDIVIDUAL: HONG KONG

RECEIVING PARTY DATA

Name:	River Light V, L.P.
Street Address:	99 Madison Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	LIMITED PARTNERSHIP: NEW YORK

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78605818	TT TORY BY TRB
Serial Number:	78605806	
Serial Number:	76546288	TT
Serial Number:	76546289	TT
Serial Number:	76977145	TT TORY BY TRB
Registration Number:	2990110	TT TORY BY TRB
Serial Number:	76546287	TT TORY BY TRB

CORRESPONDENCE DATA

Fax Number: (212)328-6101
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2123286100
 Email: mgrieco@dreierrlp.com
 Correspondent Name: Steven R. Gursky

CH \$190.00 78605818

Address Line 1: 499 Park Avenue
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	RIVER LIGHT V, LP
NAME OF SUBMITTER:	Mary L. Grieco
Signature:	/marylgrieco/
Date:	12/12/2005

Total Attachments: 3
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TRADEMARK ASSIGNMENT

ASSIGNMENT made this 31st day of October 2005, by and between J. Christopher Burch ("CB"), Tory Burch ("TB"), and Fiona Marin ("FM") (collectively "Assignors") and RIVER LIGHT V, L.P. ("Assignee").

WITNESSETH:

WHEREAS, CB, an individual residing at 99 Madison Avenue, New York, New York 10016, is the owner of 19.82 percent of certain rights in and to the trademark TORY BURCH and the designs and logos associated therewith, for various goods and services in International Classes 3, 4, 8, 9, 14, 18, 20, 21, 24, 25, 27, and 35, which trademarks are depicted on Exhibit "A" ("Trademarks");

WHEREAS, TB, an individual residing at 99 Madison Avenue, New York, New York 10016, is the owner of 19.82 percent of certain rights in and to the Trademarks;

WHEREAS, FM, an individual residing at 1021 Park Avenue, New York, New York 10028, is the owner of 2 percent of certain rights in and to the Trademarks;

WHEREAS, Assignee desires to acquire all of Assignors' right, title and interest in and to the Trademarks, and any applications and registrations therefore anywhere in the world (collectively, the "Trademark Assets");

WHEREAS, Assignors desire to transfer all of their right, title an interest in and to the Trademark Assets to Assignee as capital contributions to the Assignee and in exchange for limited partnership interests in Assignee as follows: 19.82% CB, 19.82% TB, 2% FM;

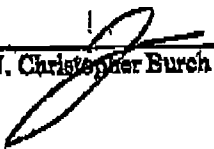
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignors hereby sell, assign and transfer to Assignee, and its successors and assigns, absolutely and forever, all of Assignors' right, title and interest, whether statutory or at common law, in and to the Trademarks and the Trademark Assets, together with the goodwill of the business symbolized by the Trademarks, throughout the world, including the right to prosecute any pending applications to register any of the Trademarks, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

2. The parties agree to promptly execute any and all additional documents that are reasonably necessary to accomplish the intent of this assignment and to record the same in the various jurisdictions throughout the world where necessary.

IN WITNESS WHEREOF, the parties have executed this assignment as of the date first written above.

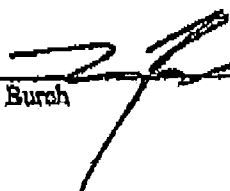
RIVER LIGHT V, L.P.




J. Christopher Burch

By: 

J. Christopher Burch
Manager, CRB, LLC
General Partner of River Light V, L.P.



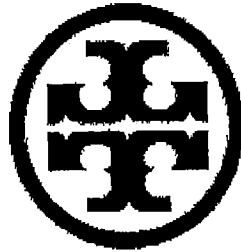
Tory Burch



Fiona Marin

**EXHIBIT A
TRADEMARKS ASSIGNED**

TORY BURCH



BY TRB