TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tory by TRB, LLC	FORMERLY River Light V, LLC	I10/31/2005 I	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	J Christopher Burch	
Street Address:	99 Madison Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10016	
Entity Type:	INDIVIDUAL: UNITED STATES	

Name:	Tory Burch
Street Address:	99 Madison Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	River Light V, L.P.	
Street Address:	99 Madison Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10016	
Entity Type:	LIMITED PARTNERSHIP: NEW YORK	

Name:	Fiona Marin	
Street Address:	99 Madison Avenue	
City:	New York	
State/Country:	NEW YORK	

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Postal Code:	10016	
Entity Type:	INDIVIDUAL: HONG KONG	

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78605818	TT TORY BY TRB
Serial Number:	78605806	
Serial Number:	76546289	TT
Serial Number:	76977145	TT TORY BY TRB
Serial Number:	76546287	TT TORY BY TRB
Serial Number:	76546288	TT
Registration Number:	2990110	TT TORY BY TRB

CORRESPONDENCE DATA

Fax Number: (212)328-6101

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2123286100

Email: mgrieco@dreierllp.com
Correspondent Name: Steven R. Gursky
Address Line 1: 499 Park Avenue

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	RIVER LIGHT V, LP
NAME OF SUBMITTER:	Mary L. Grieco
Signature:	/marylgrieco/
Date:	12/12/2005

Total Attachments: 3

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TRADEMARK ASSIGNMENT

ASSIGNMENT made this 31st day of October 2005, by and between TORY BY TRB, LLC, formerly known as RIVER LIGHT V, LLC ("Assignor"), on the one hand, and RIVER LIGHT V, L.P. ("River Light"), J. Christopher Burch ("CB"), Tory Burch ("TB"), and Fiona Marin ("FM") on the other hand.

WITNESSETH:

WHEREAS, Assignor, a limited liability company, organized and existing under the laws of the state of Delaware, located and doing business at 99 Madison Avenue, New York, New York 10016, is the owner of the certain rights in and to the trademark TORY BURCH and the designs and logos associated therewith, for various goods and services in International Classes 3, 4, 8, 9, 14, 18, 20, 21, 24, 25, 27, and 35, which trademarks are depicted on Exhibit "A" ("Trademarks");

WHEREAS, River Light, CB, TB, and FM desire to jointly acquire all of Assignor's right, title and interest in and to the Trademarks, and any applications and registrations therefore anywhere in the world (collectively, the "Trademark Assets");

WHEREAS, Assignor desires to transfer a 58.25 percent undivided interest in the Trademark Assets to River Light in exchange for a 58.25 percent limited partnership interest in River Light;

WHEREAS, Assignor desires to transfer a 19.82 percent undivided interest in the Trademark Assets to CB, a 19.82 percent undivided interest in the Trademark Assets to TB, and a 2 percent undivided interest in the Trademark Assets to FM;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

- 1. Assignor hereby sells, assigns and transfers to River Light, CB, TB, and FM, in the percentages specified above, as joint owners, and to their successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Trademarks and the Trademark Assets, together with the goodwill of the business symbolized by the Trademarks, throughout the world, including the right to prosecute any pending applications to register any of the Trademarks, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.
- 2. The parties agree to promptly execute any and all additional documents that are reasonably necessary to accomplish the intent of this assignment and to record the same in the various jurisdictions throughout the world where necessary.

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IN WITNESS WHEREOF, the parties have executed this Assignment as of the data first written above.

RIVER LIGHT V, L.P.

TORY BY TRB, LLC, formerly known as RIVER LIGHT V, LLC

By:

J. Christopher Burch Managor, CRB, LLC General Pariner of River Light V, L.P.

Tory Burch

EXHIBIT A TRADEMARKS ASSIGNED

TORY BURCH





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RECORDED: 12/12/2005