

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sivage Thomas Homes, Inc.		07/01/2003	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Pulte Home Corporation		
Street Address:	100 Bloomfield Hills Parkway		
Internal Address:	Suite 300		
City:	Bloomfield Hills		
State/Country:	MICHIGAN		
Postal Code:	48034		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2441078	FIRSTCHOICE HOMES	
Registration Number:	2346698	DESIGNED FOR LIFE	
Registration Number:	2344826	DESIGNED FOR LIFE	
Registration Number:	2346697		
CORRESPONDENCE DATA			
Fax Number:	(248)292-2910		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	248-292-2920		
Email:	nfisher@patentco.com		
Correspondent Name:	Jeffrey P. Thennisch		
Address Line 1:	29 W. Lawrence		
Address Line 4:	Pontiac, MICHIGAN 48342		
ATTORNEY DOCKET NUMBER:	1297A-999		

OP \$115.00 2441078

NAME OF SUBMITTER:	/Jeffrey P. Thennisch/
Signature:	/Jeffrey P. Thennisch/
Date:	12/14/2005
Total Attachments: 1 source=Assignment#page1.tif	

ASSIGNMENT OF PROPRIETARY RIGHTS

Pursuant to the Asset Purchase Agreement dated July 1, 2003 among Pulte Home Corporation, Pulte Homes of New Mexico, Inc., Sivage-Thomas Homes, Inc., Sivage-Thomas Homes of Arizona, Inc., Sivage-Thomas of Arizona, Inc., Sivage Thomas-Sundance LLC, Rancho Resort-Sahuarita, LLC, National Trim & Cabinet Supply, Inc., W. David Sivage, Michael Sivage, and J. Kevin Sivage (the "Agreement"), Sellers (as defined in the Agreement) hereby assign to Buyer (as defined in the Agreement) all of their right, title and interest in and to the following marks and tradenames, including all goodwill associated therewith ("Marks"):

- SIVAGE THOMAS
- SIVAGE THOMAS HOMES
- THE SIVAGE THOMAS HOMES, INC (and design) (NM Reg. No. TK 96013103)
- SIVAGE COLLECTION
- FIRSTCHOICE HOMES (U.S. Reg. No. 2,441,078)
- DESIGN FOR LIFE (U.S. Reg. No. 2,346,698)
- DESIGNED FOR LIFE (U.S. Reg. No. 2,344,826)
- DESIGN (Quartrefoil Logo) (U.S. Reg. No. 2,346,697)
- FLEXIDEAS (Serial No. 76,339,172)
- NEW MEXICO'S BUILDER OF CHOICE (NM Reg. No. TN96012601)

Sellers agree not to use or adopt, individually or with any other entity, any tradenames or marks that have any combination of both words SIVAGE and THOMAS, or any tradenames or marks that would likely be confusingly similar to Marks. Sellers hereby retain the rights, ownership and interest to all other marks and tradenames and the right to adopt and use Sivage, for itself, or with another entity, in tradenames and marks, so long as it is not confusingly similar to Marks. Seller Michael Sivage will retain certain rights to use the domain name "Sivage.com" as provided in the Agreement.

Date: July 1, 2003

SIVAGE-THOMAS HOMES, INC.

By: Michael D. Sivage
Michael D. Sivage, its Chief Executive Officer

SIVAGE-THOMAS HOMES OF ARIZONA, INC.

By: Michael D. Sivage
Michael D. Sivage, its Chief Executive Officer

SIVAGE-THOMAS ARIZONA, INC.

By: Michael D. Sivage
Michael D. Sivage, its Chief Executive Officer

NATIONAL TRIM & CABINET SUPPLY, INC.

By: Michael D. Sivage
Michael D. Sivage, its Chief Executive Officer

SIVAGE-THOMAS ARIZONA, INC. AS MANAGER OF SIVAGE THOMAS-SUNDANCE, LLC ON BEHALF OF SIVAGE THOMAS-SUNDANCE, LLC

By: Michael D. Sivage
Michael D. Sivage, Chief Executive Officer of Sivage-Thomas Arizona, Inc.

SIVAGE-THOMAS ARIZONA, INC. AS MANAGER OF SIVAGE THOMAS-SUNDANCE, LLC ON BEHALF OF RANCHO RESORT-SAHUARITA, LLC

By: Michael D. Sivage
Michael D. Sivage, Chief Executive Officer of Sivage-Thomas Arizona, Inc.