

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ziebart International Corporation		10/14/2005	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Turtle Wax, Inc.		
Street Address:	5655 West 73rd Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60638-6211		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1670533	EXPRESS SHINE	
CORRESPONDENCE DATA			
Fax Number:	(312)698-2168		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-861-8686		
Email:	lisa.parker.gates@bakernet.com		
Correspondent Name:	Lisa Parker Gates		
Address Line 1:	130 E. Randolph Drive		
Address Line 2:	Suite 3500		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	051227		
NAME OF SUBMITTER:	Lisa Parker Gates		
Signature:	/Lisa Parker Gates/		
Date:	12/14/2005		

CH \$40.00 1670533

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK

ZIEBART INTERNATIONAL CORPORATION, a Michigan corporation with its principal place of business at 1290 E. Maple, Troy, Michigan 48084 ("Assignor"), is the owner of the trademark and registration in the United States as listed below:

<u>U.S. Reg.No.</u>	<u>Mark</u>	<u>Issued</u>
1,670,533	EXPRESS SHINE	12/31/91

TURTLE WAX, INC., an Illinois corporation with its principal place of business at 5655 West 73rd Street, Chicago, Illinois 60638-6211 ("Assignee"), is desirous of acquiring said trademark and the registration thereof;

THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said trademark, in the United States, together with the goodwill of the business symbolized by the trademark, and the above identified registration thereof.

ZIEBART INTERNATIONAL CORPORATION
Assignor

By: 

Name: Thomas E. Wolfe

Title: President

Dated: Oct. 14, 2005

EXHIBIT A