

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CENDANT MEMBERSHIP SERVICES HOLDINGS SUBSIDIARY LLC		09/28/2005	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	AFFINION MEMBERSHIP SERVICES HOLDINGS SUBSIDIARY LLC
Street Address:	100 CONNECTICUT AVENUE
City:	NORWALK
State/Country:	CONNECTICUT
Postal Code:	06850
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	76603065	
Serial Number:	76603066	TRILEGIANT LOYALTY SOLUTIONS
Serial Number:	76274152	CREDITREPORTPLACE
Serial Number:	76264426	DIGITALPROTECTIONPLUS
Serial Number:	76264425	
Serial Number:	76255345	DIGITAL PROTECTION PLUS
Serial Number:	76180212	TRILEGIANT

CORRESPONDENCE DATA

Fax Number: (973)496-4624
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 9734965139
 Email: susan.crane@cendant.com
 Correspondent Name: Susan Crane

CH \$190.00 76603065

Address Line 1: 1 Sylvan Way
Address Line 4: RANDOLPH, NEW JERSEY 07054

ATTORNEY DOCKET NUMBER:	ZENITH
NAME OF SUBMITTER:	Susan L. Crane
Signature:	/susanlcrane/
Date:	12/14/2005

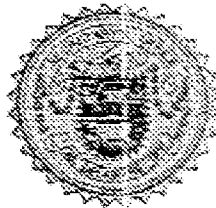
Total Attachments: 2
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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CEDANT MEMBERSHIP SERVICES HOLDINGS SUBSIDIARY LLC", CHANGING ITS NAME FROM "CEDANT MEMBERSHIP SERVICES HOLDINGS SUBSIDIARY LLC" TO "AFFINTON MEMBERSHIP SERVICES HOLDINGS SUBSIDIARY LLC". FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF SEPTEMBER, A.D. 2005, AT 1:42 O'CLOCK P.M.



2518607 8100

050794847

Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 4189914

DATE: 09-28-05

TRADEMARK
REEL: 003210 FRAME: 0364

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:50 PM 09/28/2005
FILED 01:48 PM 09/28/2005
BY 250794887 - 2416407 FILE

CERTIFICATE OF AMENDMENT TO
CERTIFICATE OF FORMATION

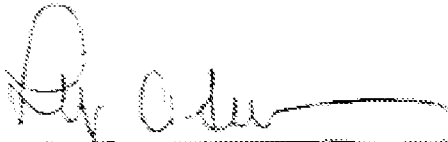
OF

CENDANT MEMBERSHIP SERVICES HOLDINGS SUBSIDIARY LLC

It is hereby certified that:

1. The name of the limited liability company (hereinafter called the "limited liability company") is Cendant Membership Services Holdings Subsidiary LLC
2. The certificate of formation of the limited liability company is hereby amended by striking out Article 1 thereof and by substituting in lieu of said Article 1 the following new Article:
 "1. The name of the limited liability company is Affinion Membership Services Holdings Subsidiary LLC."

Executed on September 22, 2005


Lynn A. Feldman, Authorized Person