

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
New Business Quattordici S.p.A.		03/31/2005	a Societa per Azioni: ITALY

**RECEIVING PARTY DATA**

Name:	Maserati S.p.A.
Street Address:	Via Ciro Menotti 322
City:	Modena
State/Country:	ITALY
Postal Code:	41000
Entity Type:	a Societa per Azioni: ITALY

**PROPERTY NUMBERS Total: 22**

Property Type	Number	Word Mark
Registration Number:	2794550	
Registration Number:	2941759	
Serial Number:	78537800	BRIGHTEX
Registration Number:	2941590	KUBANG GT WAGON
Registration Number:	1554471	MASERATI
Registration Number:	1544327	MASERATI
Registration Number:	2704650	MASERATI
Registration Number:	933481	MASERATI
Serial Number:	78430115	MASERATI CLUB MASERATI OFFICIAL CLUB
Registration Number:	2775461	MASERATI COUPE CAMBIOCORSA
Registration Number:	2689763	MASERATI CUSTOMER SERVICES
Serial Number:	78206841	CUSTOMER SERVICES MASERATI
Registration Number:	2895593	MASERATI DUOSELECT
Serial Number:	78383523	MASERATI GRANSPORT

OP \$565.00 2794550

Registration Number:	2756090	MASERATI SPYDER CAMBIOCORSA
Serial Number:	78383519	MC12
Registration Number:	2657773	OFFICINE ALFIERI MASERATI
Serial Number:	78430173	REGISTRO MASERATI
Serial Number:	78203545	TROFEO MASERATI
Registration Number:	2955958	QUATTROPORTE
Registration Number:	2989803	QUATTROPORTE
Serial Number:	76217866	MASERATI

**CORRESPONDENCE DATA**

Fax Number: (212)575-0671  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 212-790-9200  
Email: trademark@cfl.com  
Correspondent Name: Albert Robin  
Address Line 1: 1133 Avenue of the Americas  
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 25823-000 ALR/FM

**DOMESTIC REPRESENTATIVE**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER: Albert Robin

Signature: /Albert Robin/

Date: 12/15/2005

Total Attachments: 4  
source=newbusinessnamechange#page1.tif  
source=newbusinessnamechange#page2.tif  
source=newbusinessnamechange#page3.tif  
source=newbusinessnamechange#page4.tif

Registered in Turin

3<sup>rd</sup> Revenue Office

on 19 April 2005

following payment of Euro 168.00

**MORONE NOTARIAL OFFICE**

Via Mercantini no.5

10121 Torino

**Deed of contribution of company unit by "MASERATI S.P.A." to "NEW BUSINESS QUATTORDICI S.P.A."**

The undersigned

- Giuseppe PERLO, born in Turin on 29 September 1945, domiciled in Turin, Corso Giovanni Agnelli no.200, industrial-sector director, in his capacity as director of

"MASERATI S.P.A.", whose registered office is in Modena, Via Ciro Menotti 322, with share capital worth Euro 31,000,000.00, registered in the Register of Companies – Modena Office under no. 10612550151, a company with a sole shareholder,

in execution of the resolution passed by the Board of Directors on 31 January 2005, the minutes of which, in an extract authenticated by Notary Francesco PENE VIDARI on 31 March 2005, item no. 50.190, are attached to this deed under letter "A", forming an integral and substantial part thereof,

- Alessandro Gianni BALDI, born in Prato Leventina (Switzerland) on 29 August 1952, domiciled in Turin, Via Nizza 250, industrial-sector director, in his capacity as director of

"NEW BUSINESS QUATTORDICI S.p.A.", whose registered office is in Modena, Via Ciro Menotti 322, with share capital worth Euro 1,000,000.00, registered in the Register of Companies – Modena Office under no. 08245890010,

a company with a sole shareholder, subject to the management and co-ordination activities of FIAT S.p.A., whose registered office is in Turin, Via Nizza no.250, in execution of the resolution passed by the Extraordinary Shareholders' meeting held on 23 March 2005, the minutes of which, drawn up by Notary Ettore MORONE, item no. 106.656/16.274, were registered in Turin – at the 3<sup>rd</sup> Revenue Office on 30 March 2005 and registered in the Register of Companies – Modena office on 29 March 2005, whereas

- in the aforesaid meeting resolution approved on 31 January 2005, MASERATI S.P.A. approved the demerger of the company unit described below;

- the extraordinary general meeting of NEW BUSINESS QUATTORDICI S.p.A., held on 23 March 2005, also aforesaid, approved the resolution to increase the share capital by the contribution made by the sole shareholder MASERATI S.P.A. of the company unit regarding the activities of development, production, marketing and sale of cars carried out in Modena, Via Ciro Menotti no.322, and in Maranello (MO), Via Abetone Inferiore no.4;

- the same meeting also resolved:

⊙ to transfer the registered office of the company from Turin, Corso Ferrucci no.112 A to Modena, Via Ciro Menotti no.322,

**TRADEMARK**

**REEL: 003210 FRAME: 0769**

- to amend the company name to MASERATI S.P.A., without constraints regarding the graphic representation, with efficacy from the date on which the aforesaid contribution comes into force;

(omissis)

- the extraordinary general meeting of MASERATI S.P.A. held on 22 March 2005 -- whose minutes, drawn up by Notary Silvio VEZZI, item no. 111.308/16.666, were registered in Modena on 29 March 2005 -- also resolved to amend, with effect from the date on which the aforesaid contribution comes into force, the company name to FERRARI GE.D. S.p.A.;

This said

and deduced as an integral and substantial part of this deed, the parties agree and stipulate as follows:

- 1 -

MASERATI S.P.A., hereafter referred to as the "contributing company", hereby contributes, with effect from 1 April 2005, to NEW BUSINESS QUATTORDICI S.p.A., hereafter referred to as the "receiving company", which will amend its company name on the said date to MASERATI S.p.A., that accepts, the company unit identified and described in Chapters II and III of the report drawn up by the expert Carlo RE in compliance with Article 2343 of the Civil Code recalled in the recitals, to which express reference is made, regarding the activities of development, production, marketing and sales of cars carried out in Modena, Via Ciro Menotti no.322, and in Maranello (MO), Via Abetone Inferiore no.4, including all the assets and liabilities and the relative juridical relationships, with the exclusions agreed by the parties and therefore not subject to appraisal in the said report by the expert, and the said exclusions are highlighted in Chapters I and III of the said report.

- 2 -

The company unit is transferred by the contributing company to the receiving company in the universality of its active and passive juridical relationships that make it into a economically organised unit, with the exclusions indicated in the foregoing point 1.

The receiving company will therefore receive the unit as described in the said report, to which the parties explicitly refer, with all the active and passive variations occurring subsequent to the date on which the expert has reported the valuations and which will occur until the date on which the contribution comes into force.

To this effect, the parties reciprocally acknowledge that these variations, should they not compensate exactly, will be compensated using appropriate variations in the numerical headings so that the net value of the company unit remains unchanged compared to the figure determined in the expert's report.

- 3 -

The parties hereby acknowledge that the contribution includes, among other assets, the following properties, as described by the expert in the said report:

(omissis)

**TRADEMARKS**

As shown in the list attached to this deed under letter "C", forming an integral and substantial part thereof;

**PATENTS**

As shown in the list attached to this deed under letter "D", forming an integral and substantial part thereof.

The parties authorise the competent public registers and any other office, organisation or administration, with no exclusions whatsoever, to make the relative transfers,

records, annotations and any other procedure, with full exoneration from all responsibility.

- 4 -

The contributing company, in the person of its representative, declares that no acts have been or will be carried out that are prejudicial to the operation described in this deed.

- 5 -

With regard to the contribution made by this deed, the parties – further underlining the provisions of point 2 – expressly agree and specify as follows:

- all the property forming part of the company unit are contributed in their status de facto and de iure and in their existing condition;
- the receiving company, solely in relation to the company unit contributed and with the exclusions outlined in the previous point 1, shall take over every right, interest, entitlement, benefit, contract, agreement, convention, obligation, share, deposit, application, concession, authorisation, licence, obligations and every other title or claim, in existence or in fieri, even connected to de facto situations concerning the contributed company unit, including the plant and temporary constructions, as exercised or enjoyed or owed to the contributing company, acknowledging that the said receiving company is fully entitled to formalise the recognition of these situations.

(omissis)

- 11 -

The receiving company is hereby authorised to present claims and to request transfers, records, annotations and any other procedure to obtain registration in its name of all properties, interests, entitlements, benefits, contracts, agreements, conventions, obligations, shares, deposits, applications, concessions, authorisations, licences and every other title or claim, in existence or in fieri, concerning the company unit that was the subject of contribution, and the parties gave a mandate to all administrations and organisations, public and private, to carry out the transfers of ownership, expressly exonerating them from all responsibility in this respect.

The contributing company undertakes to collaborate, at no cost and assuming any charges, with the fulfilment of procedures and formalities resulting from the agreements outlined in this deed, with no exclusions whatsoever, and also to intervene, where necessary, in separate rectifying, specifying or integrating deeds to make up for any omissions, inaccuracies or incomplete descriptions of any element forming part of the company unit contributed.

- 12 -

(omissis)

- 13 -

The costs of this deed, whether pertaining or consequent to it, shall be borne by the receiving company.

- 14 -

This deed shall be filed in the records of the notary authenticating the last signature valid for the purpose of its finalisation.

Signed:

BALDI Alessandro Gianni

Giuseppe PERLO

Item no. 50.191

Collection no. 2.240

## AUTHENTICATION OF SIGNATURE

I, Avv. Francesco PENE VIDARI,

Notary registered in the Notarial Guild of the United Districts of Turin and Pinerolo, resident in Turin, hereby certify that, after the parties had jointly waived the presence of witnesses, the foot of the foregoing deed was signed, at the bottom of each page and on the annexes, in my presence, by Messrs.:

- Giuseppe PERLO, born in Turin on 29 September 1945, domiciled in Turin, Corso Giovanni Agnelli no.200, industrial-sector director, in his capacity as director of

"MASERATI S.P.A.", whose registered office is in Modena, Via Ciro Menotti 322, with share capital worth Euro 31,000,000.00, registered in the Register of Companies – Modena Office under no. 10612550151,

in execution of the resolution passed by the Board of Directors on 31 January 2005,

- Alessandro Gianni BALDI, born in Prato Leventina (Switzerland) on 29 August 1952, domiciled in Turin, Via Nizza 250, industrial-sector director, in his capacity as director of

"NEW BUSINESS QUATTORDICI S.p.A.", whose registered office is in Modena, Via Ciro Menotti 322, with share capital worth Euro 1,000,000.00, registered in the Register of Companies – Modena Office under no. 08245890010,

in execution of the resolution passed by the Extraordinary Shareholders' meeting held on 23 March 2005, the minutes of which, drawn up by Notary Ettore MORONE, item no. 106.656/16.274, were registered in Turin – at the 3<sup>rd</sup> Revenue Office on 30 March 2005 and registered in the Register of Companies – Modena office on 29 March 2005, of whose personal identity I am certain.

Turin, on thirty-first March in the year two thousand and five.

Signed:

Francesco PENE VIDARI, Notary