

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Callaway Vineyard & Winery		11/01/2005	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SHAW-ROSS INTERNATIONAL IMPORTERS, INC.		
<b>Street Address:</b>	1600 N.W. 163rd Street		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33169		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2734129	CALLAWAY	
Registration Number:	2511244	CALLAWAY COASTAL	
Registration Number:	2574420	CALLAWAY COASTAL	
Registration Number:	1062412	CALLAWAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)393-5350		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202.638.6666		
<b>Email:</b>	smoskowitz@jhip.com,trademark@jhip.com		
<b>Correspondent Name:</b>	Simor L.Moskowitz, JACOBSON HOLMAN PLLC		
<b>Address Line 1:</b>	400 - 7th Street, NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	T35599US0,T35600/01/02,		
<b>NAME OF SUBMITTER:</b>	Simor L. Moskowitz		

**OP \$115.00 2734129**

Signature:	/Simor L. Moskowitz/
Date:	12/15/2005
Total Attachments: 4 source=CALLAWAY.ASSIGNMENT#page1.tif source=CALLAWAY.ASSIGNMENT#page2.tif source=CALLAWAY.ASSIGNMENT#page3.tif source=CALLAWAY.ASSIGNMENT#page4.tif	

**TRADEMARK AND DOMAIN NAME ASSIGNMENT**

WHEREAS, **Callaway Vineyard & Winery**, a California corporation, having its principal place of business at 32720 Rancho California Road, Temecula, California, or its designee in the case of certain domain name registrations ("**Assignor**"), is the owner of the trademarks, trade names, trademark registrations and applications and domain name registrations described in **Exhibit A** attached hereto (the "Marks");

WHEREAS, Assignor and Shaw-Ross International Importers, Inc., a Florida corporation, having its principal place of business at 1600 N.W. 163<sup>rd</sup> Street, Miami, Florida, ("**Assignee**"), have executed that Asset Sale and Purchase Agreement dated as of July 21, 2005, as amended by that certain Amendment to Asset Sale and Purchase Agreement dated as of November ~~1st~~ 2005 (the "Principal Agreement"); and

WHEREAS, pursuant to the terms of the Principal Agreement Assignor desires to assign and Assignee desires to receive all of the right, title and interest in and to the Marks, together with the goodwill associated therewith.

NOW THEREFORE, for the consideration set forth in the Principal Agreement, and other good and valuable consideration, the receipts and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns and sets over unto Assignee, its successors and assigns, all of the right, title and interest in and to the Marks, together with the goodwill associated therewith and symbolized by the Marks, all common law rights related thereto, all rights of registration, renewal and extension, and the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of Assignee all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may request in order to vest all of the right, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

Executed as of the 1st day of NOV. 2005.

CALLAWAY VINEYARD & WINERY  
Assignor

By: 

Name: Chris Stenzel

Its: Chief Financial Officer

Acknowledged and Accepted by:



SHAW-ROSS INTERNATIONAL IMPORTERS, INC.

By: 

Name: Wayne S Chapman


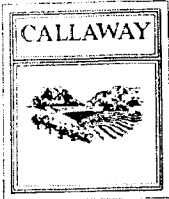
**EXHIBIT A**

**U.S. Trademarks**

<b>Trademark</b>	<b>Class</b>	<b>Registration No.</b>	<b>Renewal Date</b>
CALLAWAY	33	2734129	08-Jul-2013
CALLAWAY COASTAL	33	2511244	20-Nov-2011
CALLAWAY COASTAL (WORDS AND DEVICE) 	33	2574420	28-May-2012
CALLAWAY STYLISED 	33	1062412	29-Mar-2007

**Int'l Trademarks**

<b>Trademark</b>	<b>Country</b>	<b>Class</b>	<b>Registration No.</b>	<b>Renewal Date</b>
CALLAWAY	Argentina	33	Registration No. 1978089	13-Oct-2014
CALLAWAY	Bahamas	33	20939	11-Sep-2012
CALLAWAY	Brazil	33	Pending App. No. 823524701	

CALLAWAY	Canada	33	TMA325428	03-Apr-2017
CALLAWAY VINEYARD DEVICE 	Canada	33	TMA296227	19-Oct-2014
CALLAWAY	Croatia	33	Z20030450	02-Apr-2013
CALLAWAY	Czech Republic	33	259217	18-Mar-2013
CALLAWAY	France	33	1239678	27-Jun-2013
CALLAWAY	Germany	33	1061413	30-Jun-2013
CALLAWAY	Japan	33	4253118	19-Mar-2009
CALLAWAY	Singapore	33	T03/03494F	17-Mar-2013
CALLAWAY	Slovenia	33	Pending App. No. z200370442	
CALLAWAY	Sweden	33	363007	19-Sep-2013
CALLAWAY	United Kingdom	33	2177389	17-Sep-2008
CALLAWAY & VINEYARD LABEL 	United Kingdom	33	1235205	06-Feb-2006

**Domain Name Registrations**

<b>Domain Name</b>	<b>Registered To:</b>	<b>Renewal Due:</b>
Callaway-wine.us	Callaway Vineyard & Winery	23-Apr-2010
Callaway.info	Callaway Vineyard & Winery	31-Jul-2007
Callawaycoastal.biz	Callaway Vineyard & Winery	21-Apr-2009
Callawaycoastal.com	Callaway Vineyard & Winery	16-Feb-2009
Callawaycoastal.info	Callaway Vineyard & Winery	12-Mar-2010
Callawaycoastalwine.com	Callaway Vineyard & Winery	24-Feb-2009
Callawaycoastalwines.com	Callaway Vineyard & Winery	16-Feb-2009
Callawaywine.com	Callaway Vineyard & Winery	12-Dec-2005
Callawaywine.us	Callaway Vineyard & Winery	23-Apr-2010
Callawaywinestore.com	Callaway Vineyard & Winery	21-Dec-2006