

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GFK Americas, Inc.		10/11/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	GFK US Holdings, Inc.
Street Address:	1201 North Orange St.
Internal Address:	Suite 781
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78670927	ADNORM
Serial Number:	78670937	ADNORM
Serial Number:	76593655	DETAIL FLASH
Serial Number:	76582339	EVENT FLASH
Serial Number:	76593654	MCO FLASH
Serial Number:	78608949	MY GENERATION
Serial Number:	76595939	NOP WORLD INFLUENTIALS

CORRESPONDENCE DATA

Fax Number: (212)732-3232
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2127323200
 Email: auslander@clm.com
 Correspondent Name: Rose Auslander, Esq.
 Address Line 1: 2 Wall Street

CH \$190.00 78670927

Address Line 4: New York, NEW YORK 10005-2072

ATTORNEY DOCKET NUMBER:

NOP01 002

NAME OF SUBMITTER:

Rose Auslander

Signature:

/rose auslander/

Date:

12/15/2005

Total Attachments: 0

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