

8-22-05

08-24-2005

RECORD
TRADE



103068014

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Sweet Paper Sales Corp.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation- State: Florida
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance (Execution Date(s) :

Execution Date(s) July 28, 2005

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Lagasse, Inc.

Internal

Address: _____

Street Address: 1525 Kuebel Street

City: New Orleans

State: Louisiana

Country: USA Zip: 70123

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Louisiana
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No. (s)

78/392,689

B. Trademark Registration No. (s)

2,429,442

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

PENNY LANE

BOARDWALK

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Brendan McKeough

Internal Address: _____

Street Address: 2200 E. Golf Road

City: Des Plaines

State: IL Zip: 60016

Phone Number: 847-627-2111

Fax Number: 847-699-0891

Email Address: bmckeough@ussco.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 9858
Expiration Date 1/06

b. Deposit Account Number _____

Authorized User Name _____

9. Signature: Cheryl M. Cromer

Signature

August 16, 2005
Date

Cheryl M. Cromer

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

08/23/2005 610M1 0000016 7632669

40.00 DP
25.00 DP

01 FC:6521
02 FC:6522

TRADEMARK ASSIGNMENT

WHEREAS, Sweet Paper Sales Corp. (the "**Assignor**"), located at 215 S.E. 10th Avenue, Hialeah, Florida, 33010, United States of America has adopted and used and is the sole and exclusive owner of the trademarks and related registrations listed in the attached Schedule A (the "**Trademarks**"), and of all of the goodwill of the business appurtenant thereto; and

WHEREAS, Lagasse, Inc., a corporation organized under the laws of the State of Louisiana, United States of America, (the "**Assignee**"), located at 1525 Kuebel Street, New Orleans, Louisiana 70123, United States of America, wishes to acquire the Trademarks, together with all of the goodwill of the business connected to the Trademarks, from Assignor;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the Assignee, the entire right, title and interest in and to the Trademarks, and in and to all of the goodwill of the business appurtenant thereto, together with all claims for damages by reason of infringement of same, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

AND, the Assignor hereby warrants and covenants that it has not executed, and will not execute, any agreements inconsistent herewith.

AND, Assignor agrees to execute any instruments and to perform any acts which may be necessary to fully effectuate and record this Assignment.

* * *

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment to be executed by its duly authorized representatives effective July 28, 2005.

Brian S. Cooper

By: _____
Name: Brian S. Cooper
Title: Vice President + Treasurer

ATTEST:

Cheryl M. Cromer

CERTIFICATE OF ACKNOWLEDGEMENT

I, Cheryl M. Cromer, a Notary Public in and for Cook County, Illinois do hereby certify that Brian S. Cooper, personally known to me to be the same person(s) whose name(s) is (are) subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that they signed, sealed and delivered the said instrument as a free act and deed on behalf of the identified corporation with authority to do so.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 28th day of July, 2005.



Cheryl M. Cromer
Notary Public
Commission Expires: 7/19/09

SCHEDULE A

TRADEMARK REGISTRATIONS AND APPLICATIONS

Trademark	Registration/Application No.
BOARDWALK	2,429,442
PENNYLANE	78/392,689