

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RBJ Sales, Inc.		11/09/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	National Tobacco Company, LP		
Street Address:	P.O. Box 707		
City:	Dresden		
State/Country:	TENNESSEE		
Postal Code:	38225		
Entity Type:	LIMITED PARTNERSHIP:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78494860	STOKER'S 117	
Serial Number:	78494671	117	
Serial Number:	78494640	OLD HILLSIDE	
CORRESPONDENCE DATA			
Fax Number:	(678)406-8810		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	mpowell@bakerdonelson.com		
Correspondent Name:	Michael J. Powell		
Address Line 1:	Five Concourse Parkway, Ste. 900		
Address Line 4:	Atlanta, GEORGIA 30328		
NAME OF SUBMITTER:	Michael J. Powell		
Signature:	/Michael J. Powell/		
Date:	12/16/2005		

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REEL: 003211 FRAME: 0565

**Total Attachments: 3**

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ASSIGNMENT

WHEREAS, RBJ Sales, Inc., a Tennessee Corporation having a principal business address at P.O. Box 707, Dresden, Tennessee 38225 has adopted, used and is using the mark STOKER'S 117, and is the owner of all right, title and interest in and to U.S. Trademark Application Serial No. 78/494,860, filed October 5, 2004 for the mark STOKER'S 117; and

Whereas, National Tobacco Company, L.P., a Delaware limited partnership having a business address at P.O. Box 707, Dresden, Tennessee 38225 is desirous of acquiring the entire right, title and interest in and to the mark STOKER'S 117 and U.S. Trademark Application Serial No. 78/494,860;

Now, Therefore, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Fred Stoker & Sons, Inc. does hereby assign to National Tobacco Company, L.P. the entire right, title and interest in and to the mark STOKER'S 117 and U.S. Trademark Application Serial No. 78/494,860, together with the goodwill of the business symbolized by that mark.

RBJ Sales, Inc.

Date: November 9<sup>th</sup>, 2005.

By: LeAnne Moore  
Name:

Title: Asst. General Counsel

STATE OF TENNESSEE  
COUNTY OF Weakley

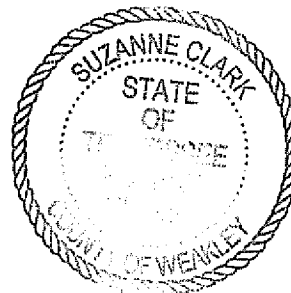
Before me, a Notary Public in and for the County and State aforesaid, on this 9<sup>th</sup> day of November, 2005, personally appeared LeAnne Moore, known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal

NOTARY PUBLIC  
(SEAL)

My Commission Expires: June 2, 2008

Suzanne Clark



## ASSIGNMENT

WHEREAS, RBJ Sales, Inc., a Tennessee Corporation having a principal business address at P.O. Box 707, Dresden, Tennessee 38225 has adopted, used and is using the mark 117, and is the owner of all right, title and interest in and to U.S. Trademark Application Serial No. 78/494,671, filed October 5, 2004 for the mark 117; and

Whereas, National Tobacco Company, L.P., a Delaware limited partnership having a business address at P.O. Box 707, Dresden, Tennessee 38225 is desirous of acquiring the entire right, title and interest in and to the mark 117 and U.S. Trademark Application Serial No. 78/494,671;

Now, Therefore, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Fred Stoker & Sons, Inc. does hereby assign to National Tobacco Company, L.P. the entire right, title and interest in and to the mark 117 and U.S. Trademark Application Serial No. 78/494,671, together with the goodwill of the business symbolized by that mark.

RBJ Sales, Inc.

Date: November 9th, 2005.

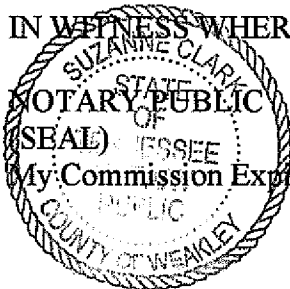
By: *LeAnne Moore*  
Name:

Title: *Asst. General Counsel*

STATE OF TENNESSEE  
COUNTY OF *Weakley*

Before me, a Notary Public in and for the County and State aforesaid, on this *9th* day of *November*, 2005, personally appeared *LeAnne Moore*, known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal



*Suzanne Clark*

## ASSIGNMENT

WHEREAS, RBJ Sales, Inc., a Tennessee Corporation having a principal business address at P.O. Box 707, Dresden, Tennessee 38225 has adopted, used and is using the mark OLD HILLSIDE, and is the owner of all right, title and interest in and to U.S. Trademark Application Serial No. 78/494,640, filed October 5, 2004 for the mark OLD HILLSIDE; and

Whereas, National Tobacco Company, L.P., a Delaware limited partnership having a business address at P.O. Box 707, Dresden, Tennessee 38225 is desirous of acquiring the entire right, title and interest in and to the mark OLD HILLSIDE and U.S. Trademark Application Serial No. 78/494,640;

Now, Therefore, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Fred Stoker & Sons, Inc. does hereby assign to National Tobacco Company, L.P. the entire right, title and interest in and to the mark OLD HILLSIDE and U.S. Trademark Application Serial No. 78/494,640, together with the goodwill of the business symbolized by that mark.

RBJ Sales, Inc.

Date: November 9th, 2005.

By: Suzanne Moore  
Name:

Title: Asst. General Counsel

STATE OF TENNESSEE  
COUNTY OF Weaver

Before me, a Notary Public in and for the County and State aforesaid, on this 9th day of November, 2005, personally appeared Suzanne Moore, known to me to be the same person whose name is subscribed to the foregoing Assignment, who being duly sworn acknowledged that he signed, sealed and delivered the said Assignment as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal.

NOTARY PUBLIC  
(SEAL)

My Commission Expires: June 2, 2008

Suzanne Clark

