

08-24-2005

ATTY DKT: 1335-9

FORM PTO-1594

(Rev. 6-93)

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

103068227

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

8-9-05

1. Name of conveying party(ies)

KIA MOTORS AMERICA, INC.

- Individual(s)
- General Partnership
- Corporation-State (California)
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: KIA MOTORS CORPORATION

Address: 231, Yangjae-Dong, Seoco-Gu

Seoul, Republic of Korea

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 4, 2005

- Individual(s) citizenship:
- Association
- General Partnership
- Limited Partnership
- Corporation Korean
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached. (Included in 8&15 Declaration filed concurrently herewith)

Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

08/16/2005 6THOMAS2 00000027 2268607

2,268,607

04 FC 8521

40.00 DP

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed.

Name: Thomas M. Galgano, Esq.

Internal Address: Galgano & Burke, LLP

Street Address: 300 Rabro Drive, Suite 135

Hauppauge New York 11788
City State Zip Code

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)\$40.00

- Enclosed (included in Credit Card Payment Form PTO-2038 which includes fee for Section 8&15 Declaration filed concurrently herewith.)
- Authorized to be charged to deposit account

8. Deposit account number:

07-0130

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas M. Galgano

Name of Person Signing

Signature

8/9/2005

Date

Total number of pages including cover sheet, attachments, and documents: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 003211 FRAME: 0641

ASSIGNMENT

WHEREAS, KIA MOTORS AMERICA, INC., a California corporation with offices at 9801 Muirlands Blvd., Irvine, CA 92619-2410, is the owner of the mark SEDONA registered on August 10, 1999 in the U.S. Patent and Trademark Office under Registration No. 2,268,607.

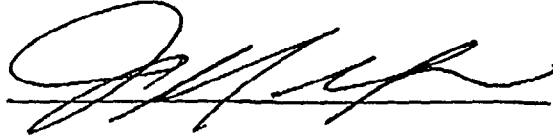
WHEREAS, KIA MOTORS CORPORATION, a Korean corporation, having offices at 231, Yangjae-Dong, Seoco-Gu, Seoul, Republic of Korea, is desirous of acquiring said mark and registration;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and/or other good and valuable consideration, receipt of which is hereby acknowledged, KIA MOTORS AMERICA, INC. hereby assigns to KIA MOTORS CORPORATION, all right, title and interest in and to said mark and the aforesaid registration therefor, together with the goodwill of the business connected with the use of and symbolized by said marks, as fully and entirely as the same would have been held and enjoyed by KIA MOTORS AMERICA, INC. if this assignment had not been made; together with all claims for damages by reason of past infringement of said marks, with the right to sue for and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns, or other legal representatives.

Executed at Irvine, California and effective as of the 4 day of Aug. 2005.

KIA MOTORS AMERICA, INC.

By:



JOHN YOON
Name (Printed or Typed)

Managing Corp. Counsel
Title

TMO/08
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